

SEMANTIC DESIGN MACHINE

Innovative, enjoyable, energetic, amusing Avant Garde complex.

The CONCEPT

Begins taking the universal symbol or icon of the “hands heart”.

And all the strong meanings: harmony, peace, respect, solidarity, care and much more that come with this.

Urban Concept:

The design intent is to integrate to the future urban developments, adding a “sense of place” an urban confluence of all these components.

Evoking the Historic San Jose Light Tower in a “deconstructive” operation design transforming and reinterpreting it a new object with a new significance for the present and onto the future.

The Project:

Is configured by zones or areas:

Active Zone:

Conformed by a PROMENADE that interconnects the Art Gallery District with the Stacking Boxes. Bars, Restaurants, Conference Rooms, Books stores, Rooftop Bars, Boutique Restaurants. Observation Decks, with a vibrant Urban Experience, with art exhibitions and Avant Garde trends.

Passive Zone: Relax Experience, Landscape Amphitheater.

Landscape Amphitheater configured by steps with views to the Guadalupe River, mirrored on the other side by landscaped design: named Tranquility Park.

Concept Design:

Inspired by the Historic Icon: The San Jose Electric Light Tower, the idea lead to “deconstruct” the historic object and construct a new Design, whit the DNA of the Historic Icon.

Sense of arrival:

Pedestrian access to the park is encourage from any side.

Even if the most symbolic access is in the south side by the “Santa Clara ST” framed by the Historic reinterpretation of the Electrical Light Tower.

Selfie Spot: ‘Theme’ of the Park.

In a specific spot, it will possible to recompose the image of the heart by merging the two buildings elements trough perspective.

(please watch the animation showing this effect).

Half Heart two:

Standalone structure that contains a boutique café.

Promenade:

Animated synergetic agora, a spine that structures the driving forces that feed the Art District and entry to the half heart two.

The Box Machine, Half Heart one:

A cube 200 feet by side approximately. Cut with the half shape of the heart, intersects with platforms and prismatic boxes that cantilever. This staking boxes contains Bars, Rooftop Bars, Restaurants, Multimedia digital billboards, configuring the spirit of the "New historic Light Tower".

Final:

The intention is to provide enough "critical mass" with a variety of options to keep this location alive and on the other hand the Iconic shape of this object will create a Landmark for San Jose.