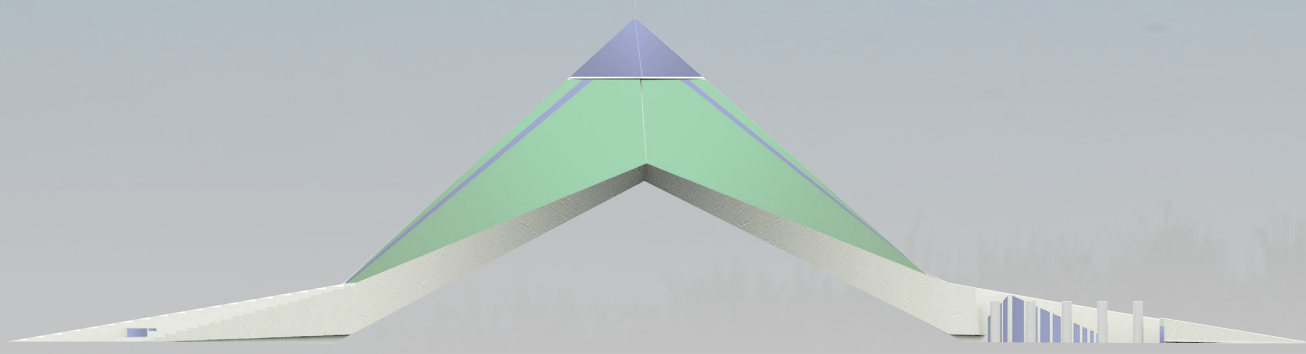
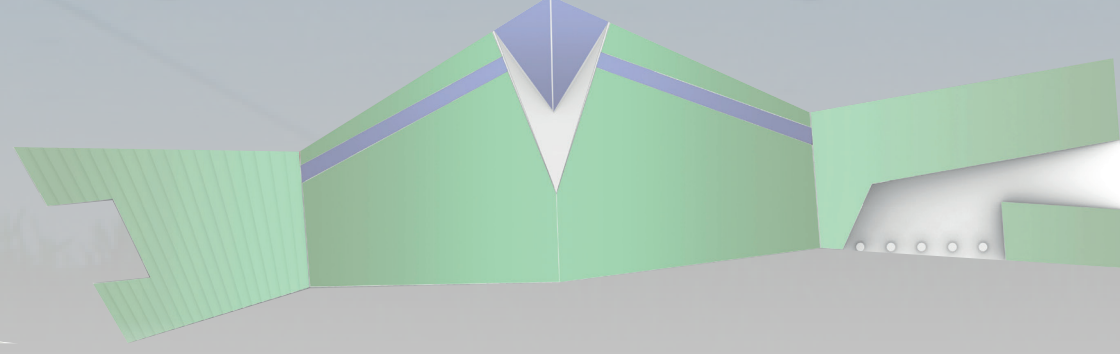


A GATE



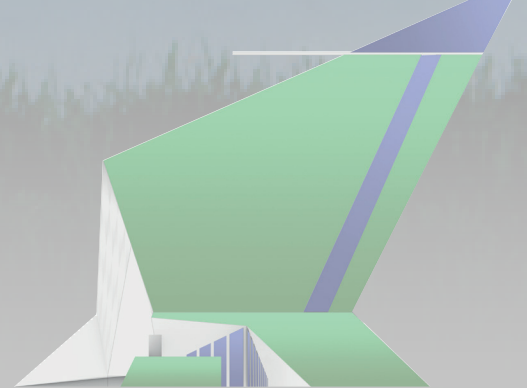
Where does it lead?
IT SEEMS A PASSAGE
TO THE PROGRESS

A RIVER



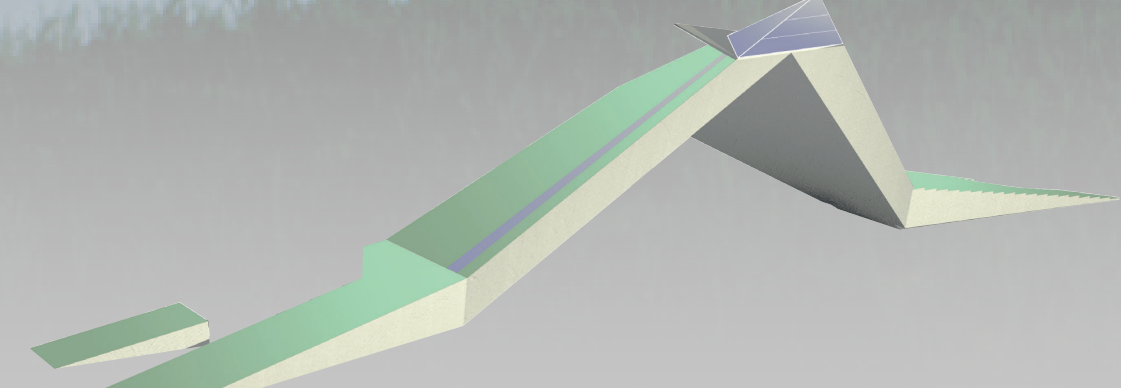
Does it impair the landscape?
NO, IT NATURALLY FLOWS LIKE A GREEN RIVER
AT THE CONFLUENCE

A BRIDGE

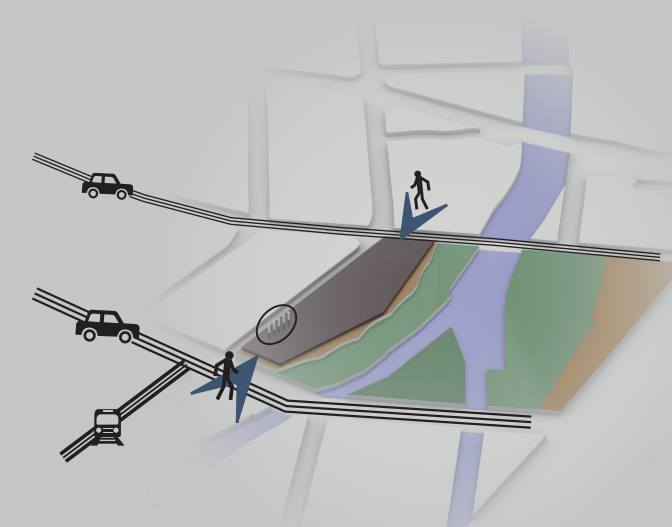


May I cross it?
YES, IT CAN MAKE YOU CROSS
FROM THE PAST TO THE FUTURE

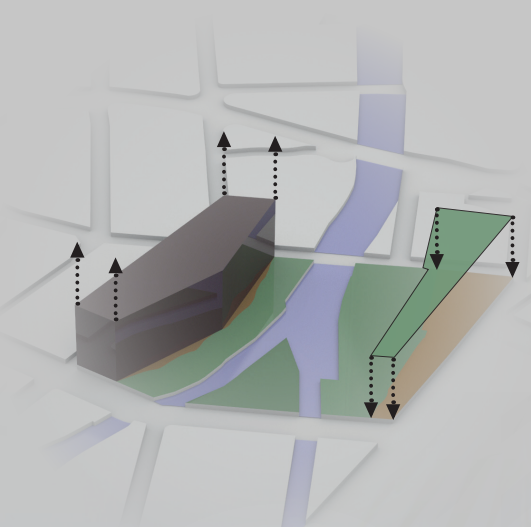
AN ALPHA



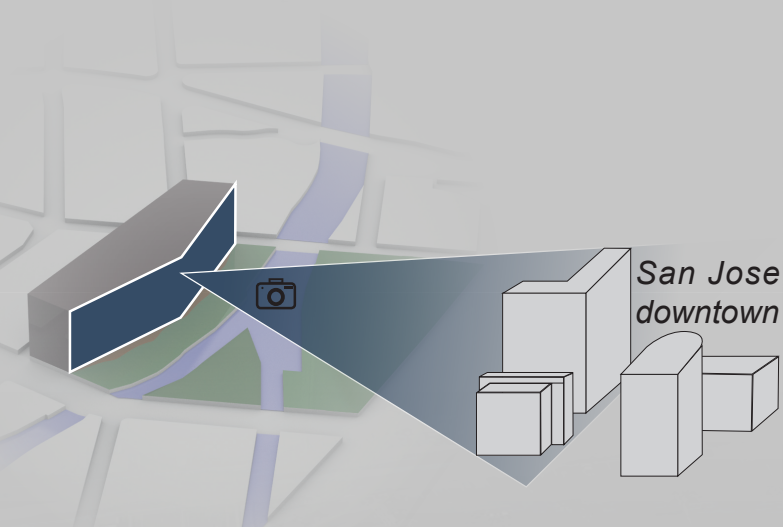
What does it look like?
AN ANCIENT POWERFUL SYMBOL
THAT REPRESENTS INNOVATION



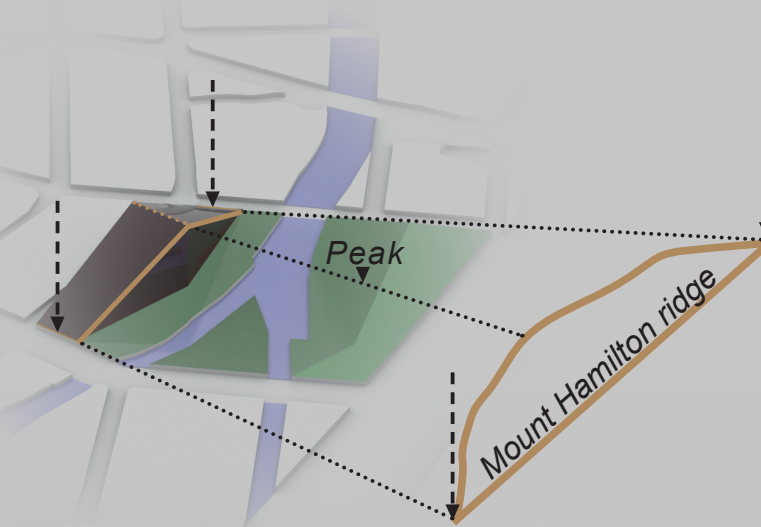
URBAN PLANNING



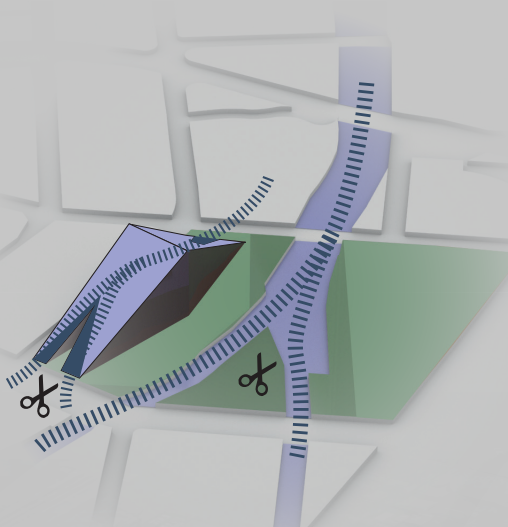
BLOCK PLACEMENT



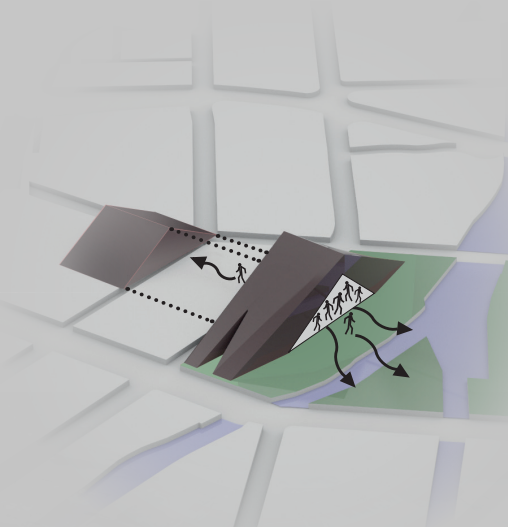
FRONT ORIENTATION



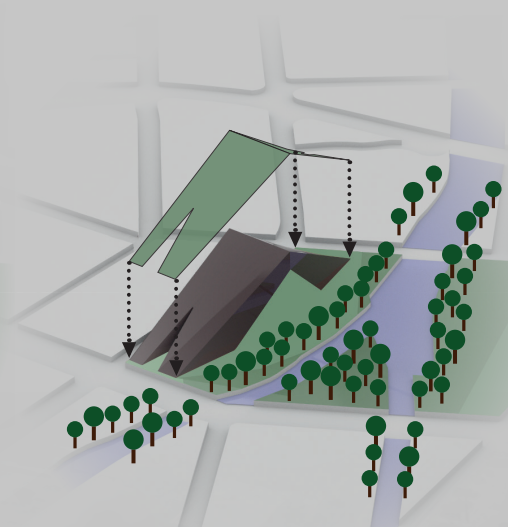
SHAPING



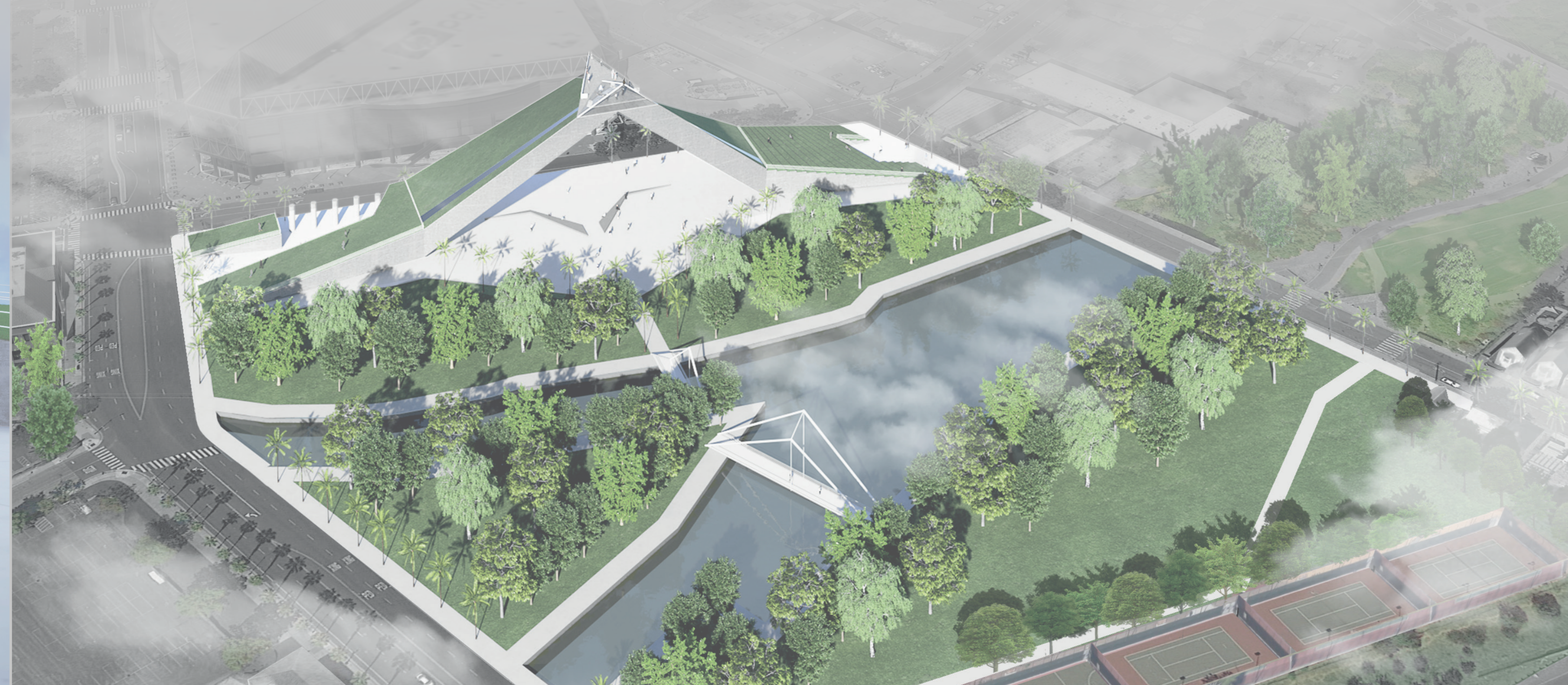
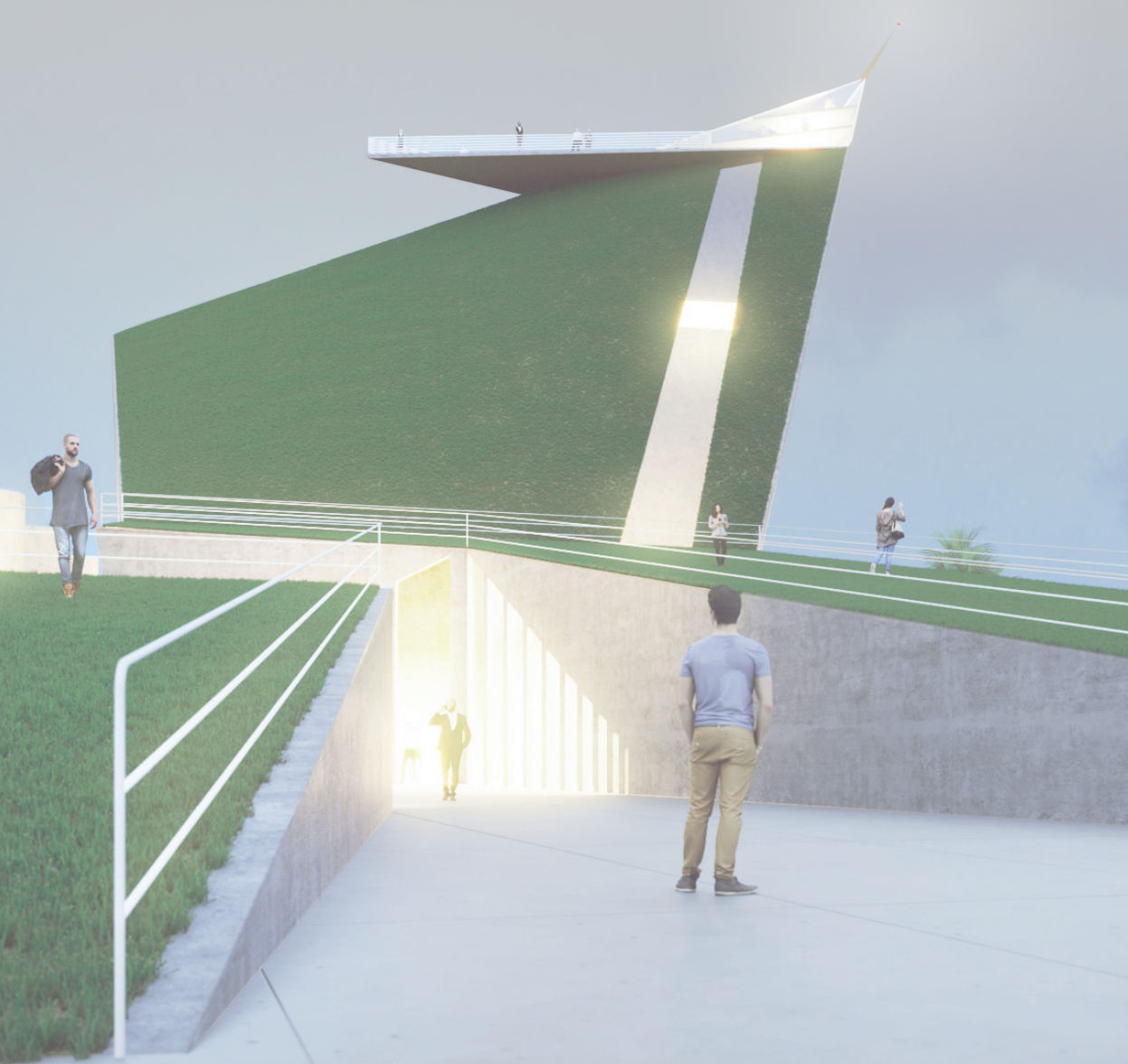
CONFLUENCE CUT



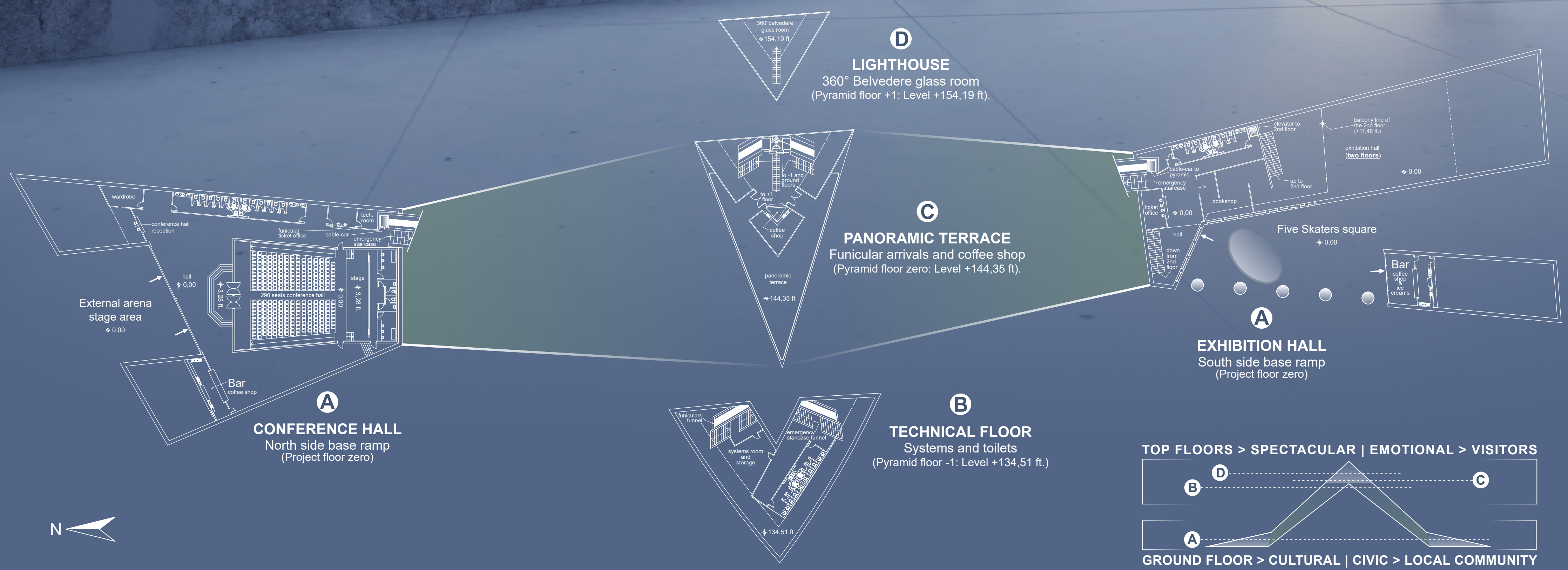
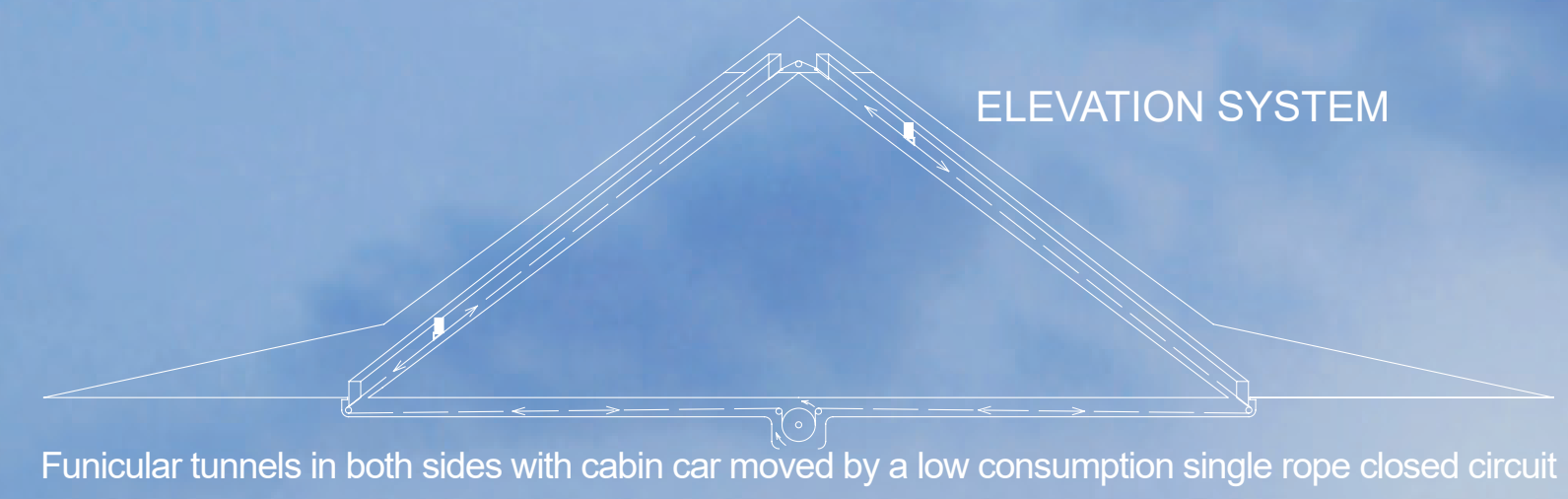
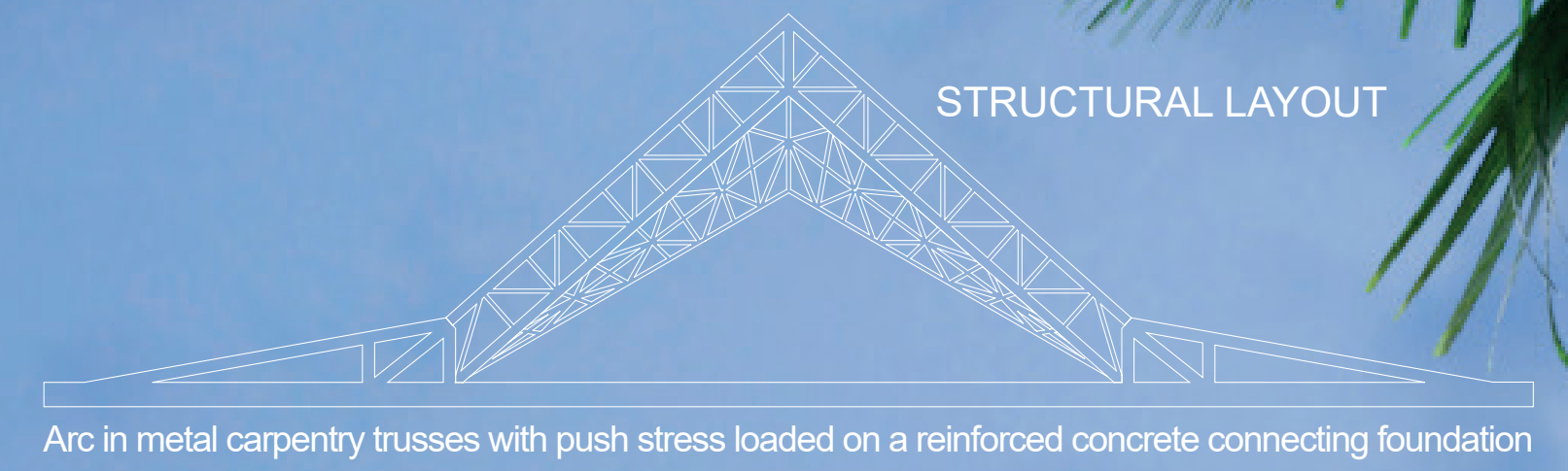
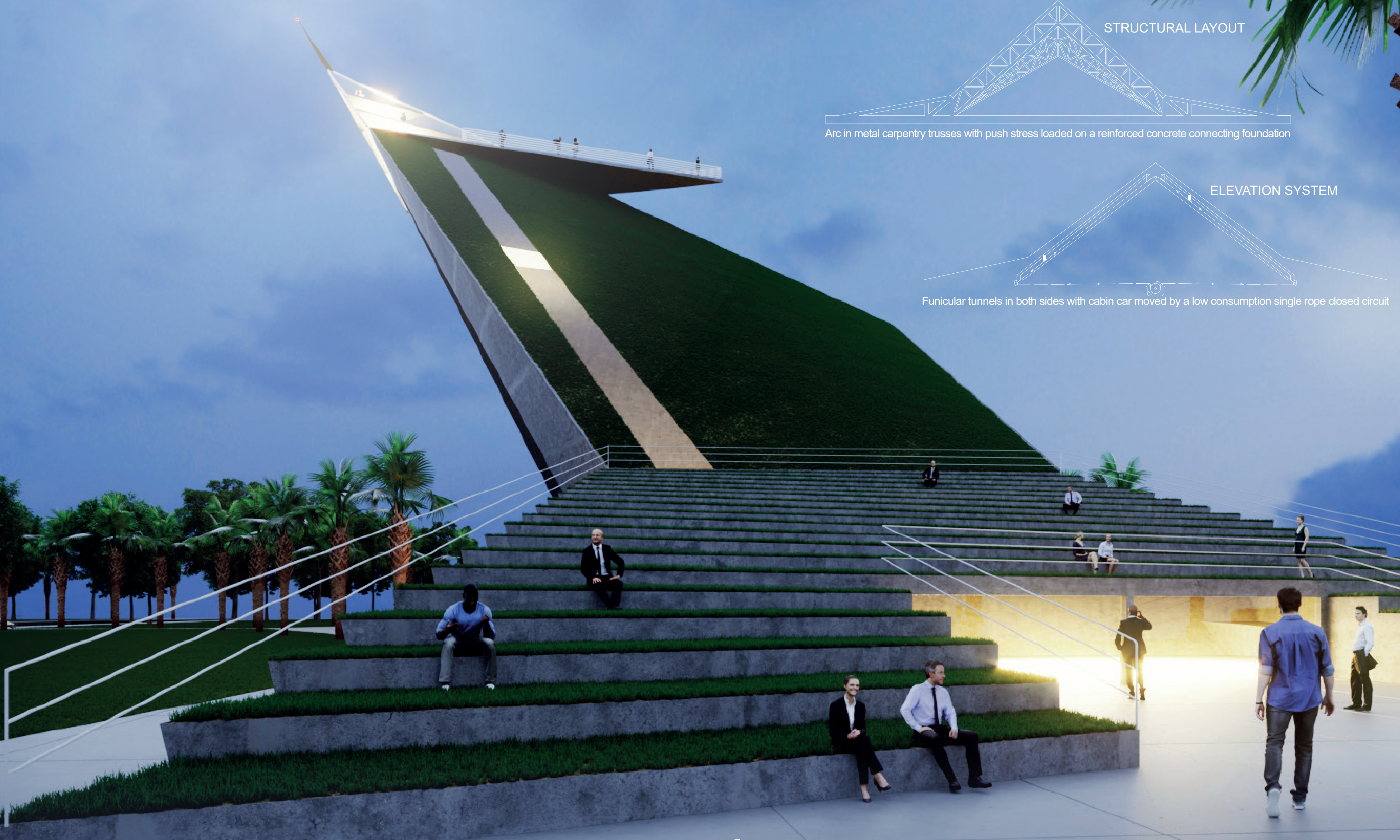
BARRIER EMPTYING



GREEN



The symbol Alpha is full of metaphorical meanings that perfectly matches the history and the future of the Silicon Valley. The building shape aims at elevating its presence to something higher, not only in physical terms...



The homogeneously distributed lighting of the covered square -from top to bottom- integrated under the building embossment

The access to the Guadalupe River Park: a stately doorway to a new green future