



The Tree of Illumination – Project Summary

There, all around you stands The Tree of Illumination. Silicon Valley's glowing gift to the world, celebrating California's cultural and arboreal diversity. From the "Valley of Hearts Delight" grow the seeds of imagination into a soaring, interactive, life-like, 200-foot tree. Step inside and you're transported to the highest tree house in the world with breathtaking 360-views of the Valley. Reflective leaves and luminescent branches surround you, while giant floating orbs dance with color and interactive messaging. This visceral experience is unlike the world has ever seen. It's all rooted in digital technologies and groundbreaking innovations intertwined with the natural world.