

The iconic Binary Breath landmark represents San José's identity as the epicenter of digital innovation in Silicon Valley. The dynamic nature of the tower's design—from its ability to pulse binary code in breaths of light to its ability to shift colors and patterns for local holidays and events—allows the beacon to speak to past, present, and future constituents of the San José community. The tower will solidify San José's iconicness with a universally symbolic landmark it created, while being interactive and inclusive of all who call San José home.