

A historical prototype, the **Monumental Column** vertically rises and recedes, indexing Silicon Valley's greatest deeds for humankind against growing public distrust in technology as democracies deteriorate and personal privacies are lost worldwide.

The **Column** represents, both physically and virtually, a continuous poll of the global community's tech sentiment, intended to incentivize mega-tech companies to reflect on and self-regulate their operations and innovations.

Positioned in a prominent corner of serene, sustainable Arena Green, the **Column** is an unmistakable focal point framed by two activated urban areas and a strong linear gesture in the form of a pedestrian-oriented East - West connector.