The Philosophy

WSV treats electric and sound waves as a visual metaphor. This metaphor, on the one hand, refers to the memory of the place (The Light Tower), on the other hand, it goes beyond this and makes the "meaning" of it as the main element of the design. Every sound we hear, every photon of light that hits our eyes, the movement of grass blown by the wind and the regular beat of the tides are all examples of waves. They are all around us. These waves have distinct properties specific to their type but also exhibit characteristics in common with more abstract waves such as sound waves and light (electromagnetic) waves.

The Future

Silicon Valley represents the future. From this point of view, a landmark that will take place here will turn into the future in terms of both aesthetics and context. This aims to combine the actual and the virtual, the intrinsic of the natural and the artificial, and the possibilities rather than the contributory. Here, a form was created that behaved like a rhizome rather than uniform. A form that allows the imagination of each individual, establishing a respectful but productive relationship with the place. This relationship is sometimes spatialized and it is a shutter for the park and sometimes only as a powerful image.

The Image

The WSV design produces a form of Silicon Valley that becomes more fluid than the solid of the digital age. The permeability of fluid waves allows it to produce a multilayered visuality with its surroundings and to integrate with them rather than to shield natural elements in particular. Its wavy, unsymmetrical moving structure both creates a horizontal line and produces a perceived and readable landmark vertically. In this respect, a dynamic image emerges creating many different perspectives and perceptions from different angles of the area.

The Shadows

WSV is a design that uses the shadow effect from the sun. It creates different effects in the environment at different times of the day and the year. When the sun is strong, the combination of the shining of metal and the dramatic effect of shadows creates a dance effect both in land and in the environment.

The Light

WSV turns into a work of light on its own at night. This light source gets from solar energy. The light movements on the strings allow endlessly different night image productions.