THE NEBULA TOWER

The Nebula Tower conveys the cosmopolitan and historical significance of the Jane’s old site into the contemporary cityscape with a vertical design. The tower’s height corresponds to the Jane’s former height and materializes a symbol of verticality in the urban environment. As a collective memory, the Nebula Tower becomes a dynamic city image for the sustainable development of the area’s future and its surroundings.

The design scheme is a vertical grid with a rhythmic and defined boundary on the Avenida Diagonal. The tower is at the height of 100 feet and composed of a lattice grid elevated 5 degrees above the ground level, with a lattice that is individualized at each floor. Four rounded transoms integrate the tower’s height, allowing views and presence with each other on the building’s structure within the lattice grid.

Reinstating the openness and lightness of the form, the vertical lattice grid grid celebrates the contributions and heritage of the area. The tower is designed to portray a new urban identity that is respectful to the Jane’s history and the surrounding area. The Nebula Tower is a new vertical representation of the area, re-imagining its identity and future development within a sustainable and cosmopolitan context.

The integration of grid and tower offers new spaces in the landmark of our time, not only a new vertical schematic image, but a place designed to welcome time engagement and culture exploration.