In the industrial revolution buildings became machines for production; in the ongoing digital revolution buildings are becoming devices for interaction.

The SAL (San jose Adaptive Light tower) infuses the vanished memory of the San Jose Light Tower with the sleekness of Silicon Valley product design. The old tower is updated to a smooth conical form clad in semi-reflective glass and contoured by 7 rings of light. An AI entity controls the central building systems as well as a full height LED display on the facade, transforming the tower into an autonomous object that communicates with the city through digital content.