

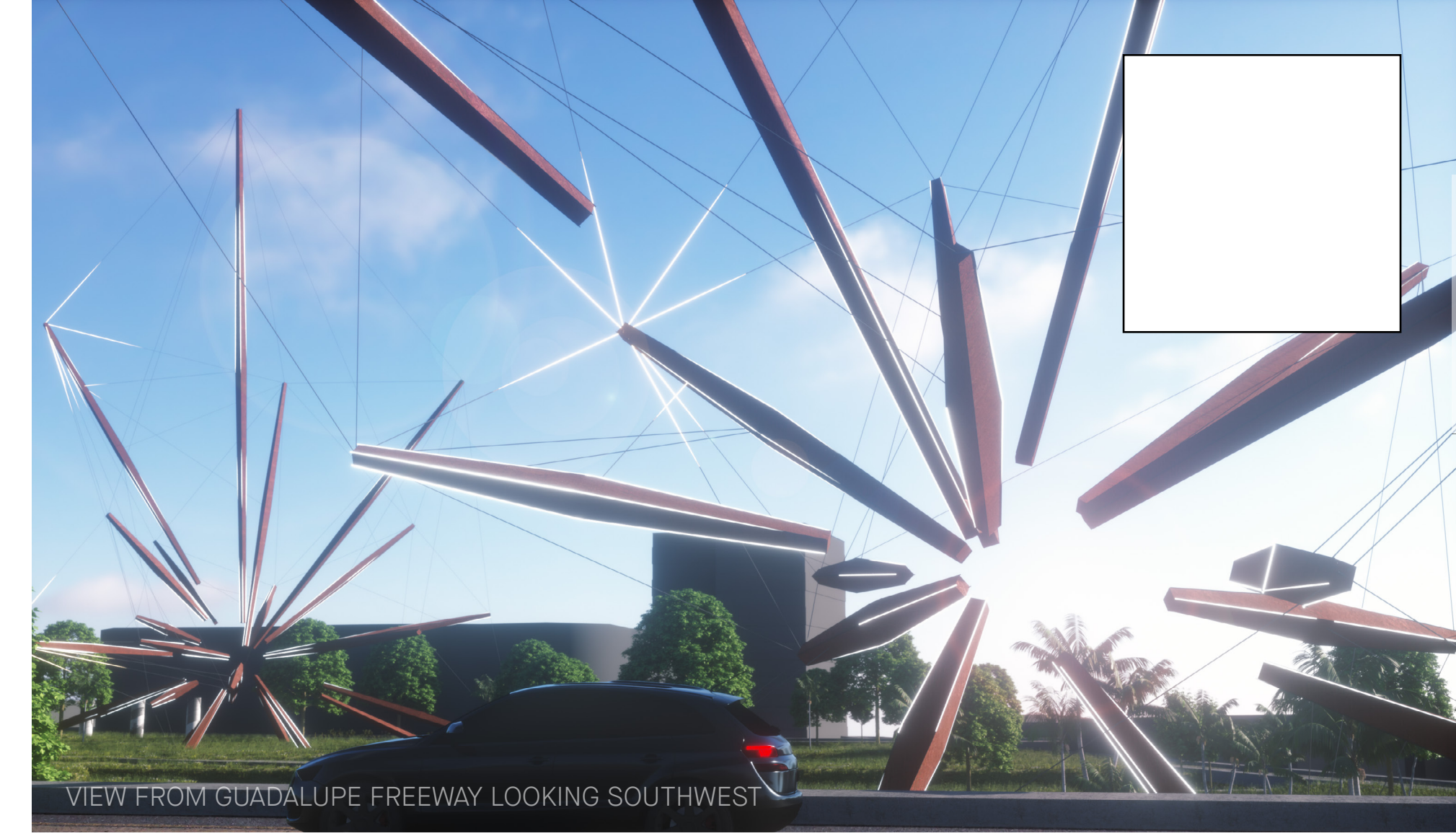


THE SAN JOSE SPARKS

**A CELEBRATION
OF SAN JOSE'S
LEGACY OF IDEAS
& INNOVATIONS
THAT SHAPE THE
MODERN WORLD**

The spark is a universal symbol of inspiration & creativity. The "San Jose Sparks" are a pair of monumental landmark sculptures celebrating the city's identity as the innovation capital of the world.

The two structures complement the duality of the site, East & West, & gesturally reach toward one another. This symbolizes the two complimentary sides of the brain, the logical left & creative right, which work together for the formation of successful ideas.



VIEW FROM GUADALUPE FREEWAY LOOKING SOUTHWEST



VIEW FROM W. SANTA CLARA ST. LOOKING NORTH

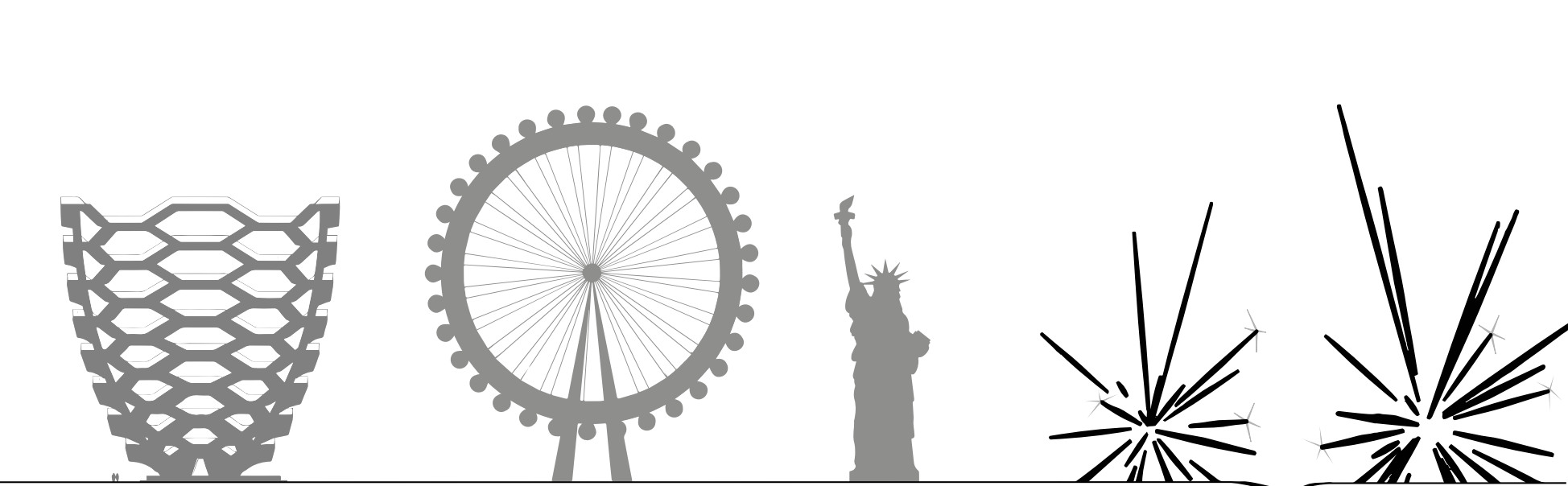


VIEW FROM EAST SPARK LOOKING SOUTHWEST



VIEW FROM N. AUTUMN STREET LOOKING EAST

VIEW FROM ARENA GREEN WEST LOOKING NORTHEAST



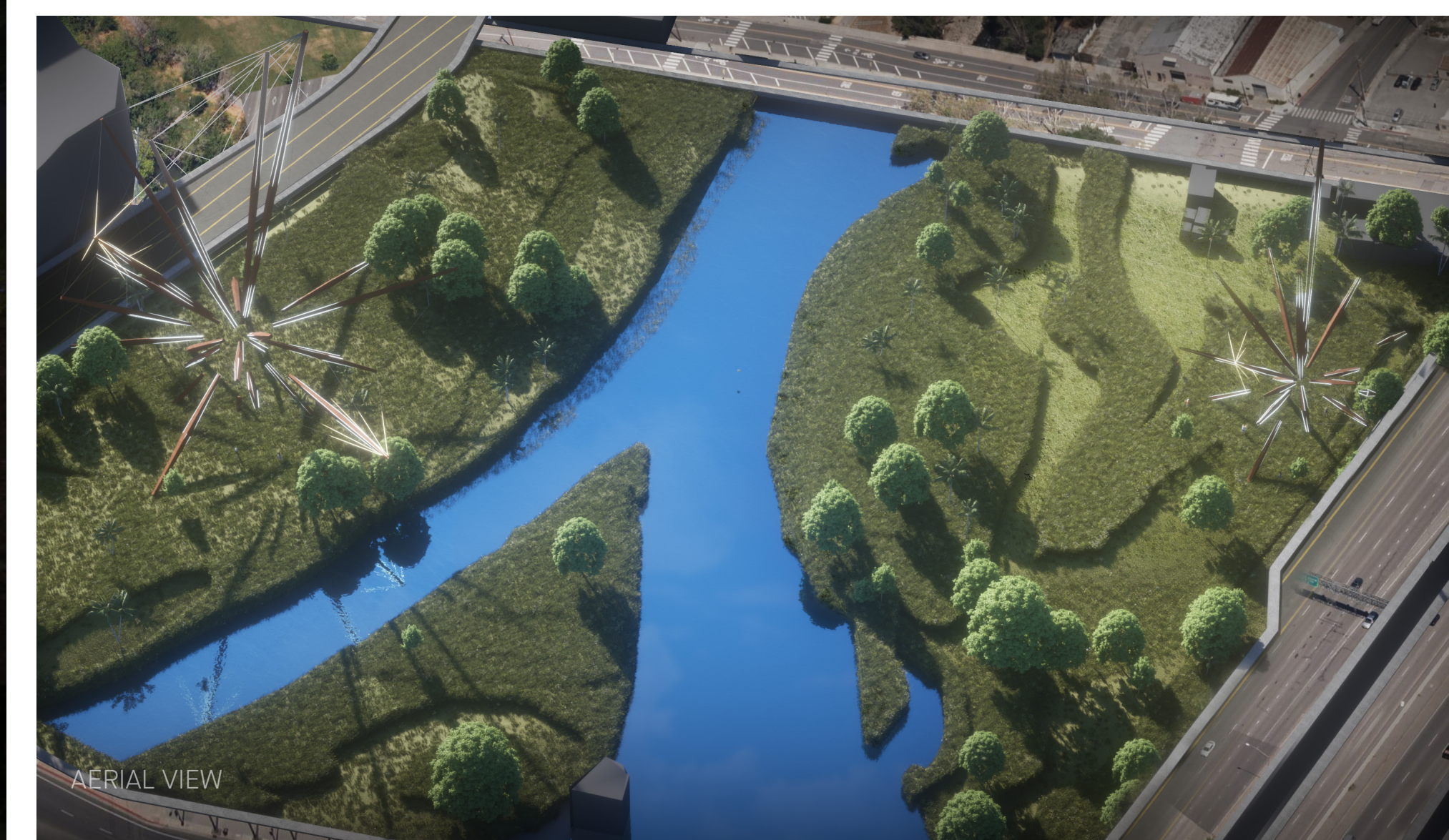
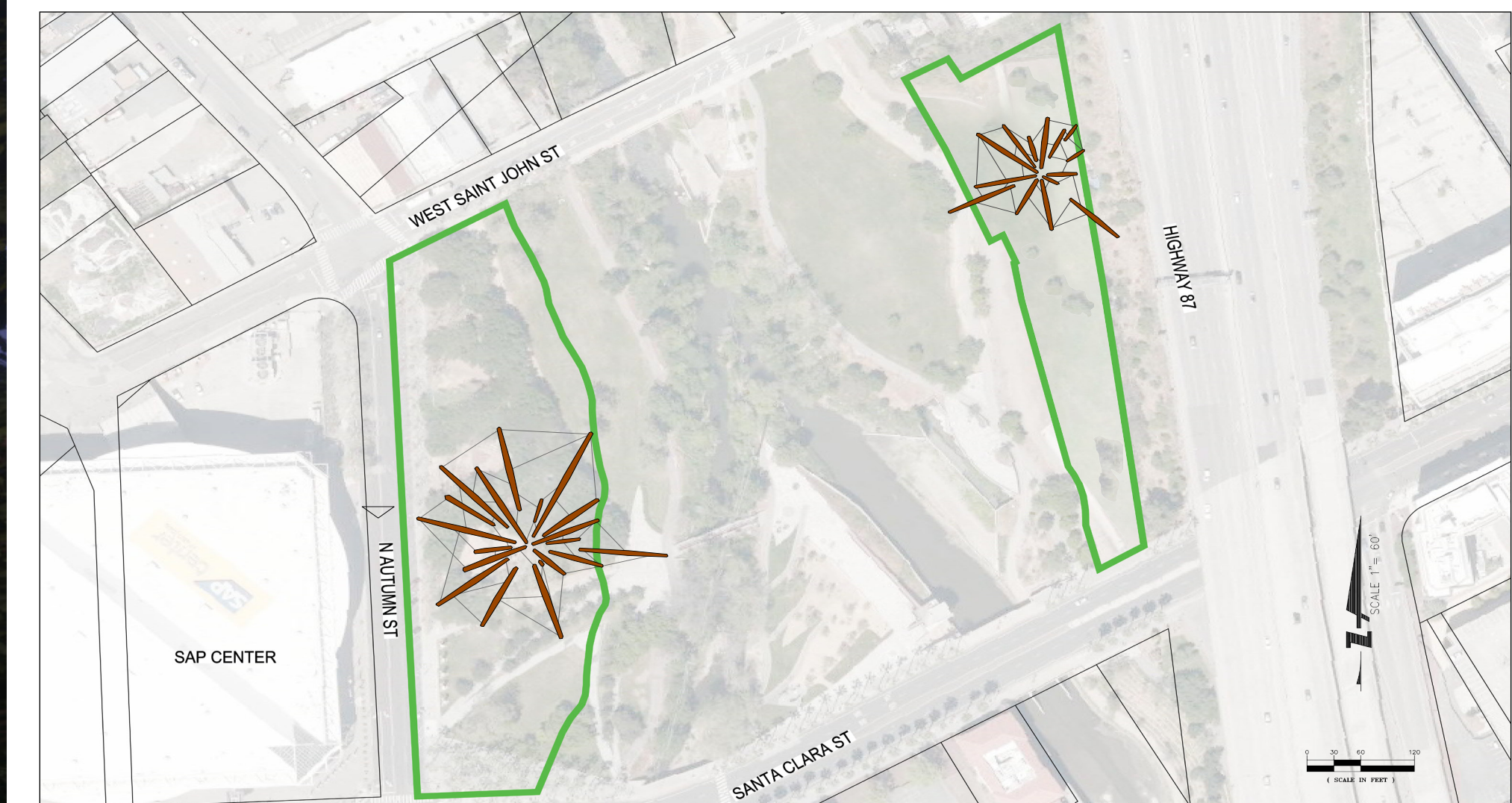
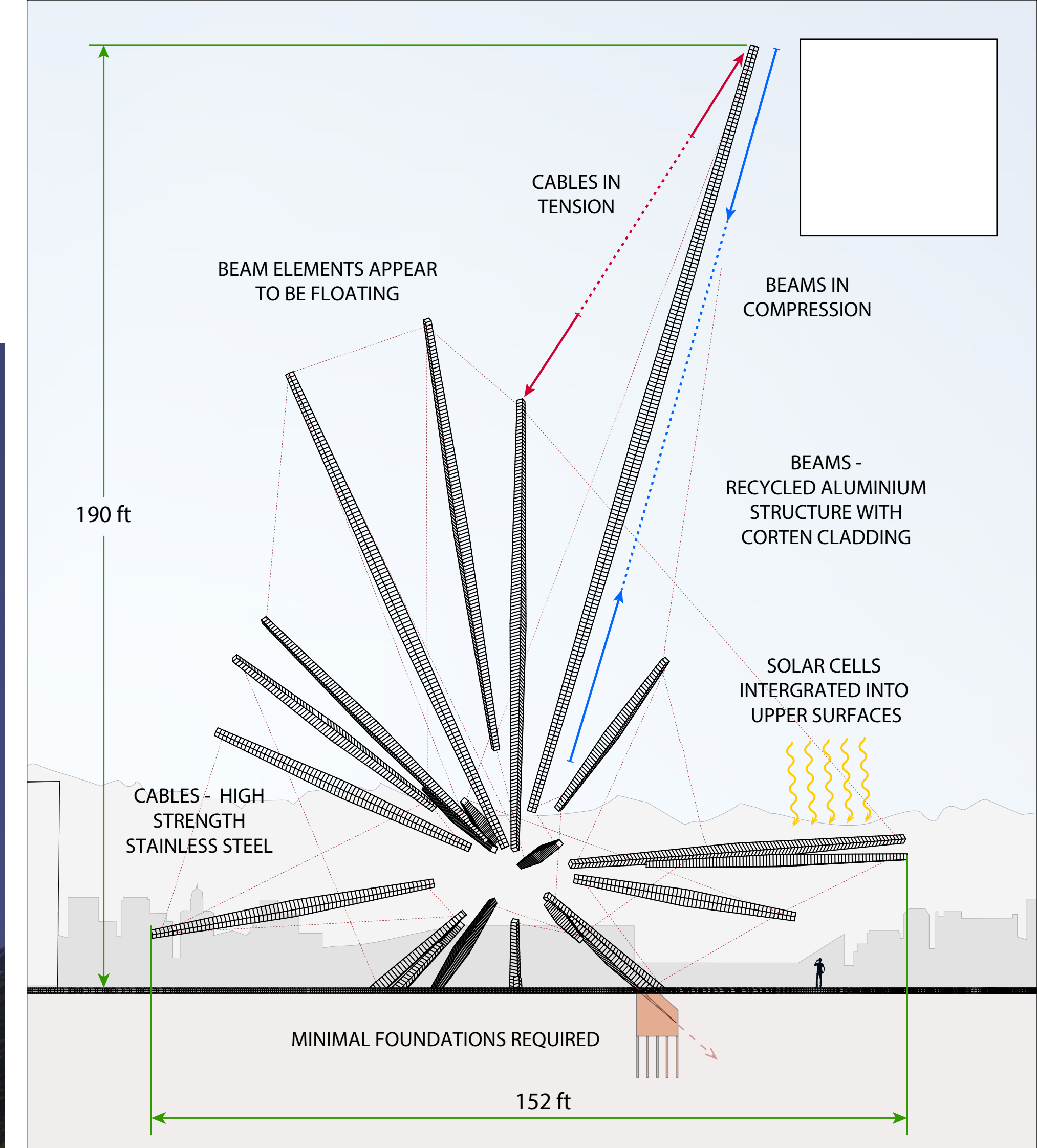
The sculptures will serve as the essential experience & must-have photo backdrop for visitors & locals alike, the striking centerpiece of a city event space, & the eye-catching landmark inspiring pride in San Jose's distinct personality.

The structures have an instantly recognizable profile, easily graphically represented & unmistakable even in silhouette. This is ideal for promotional materials of all kinds.

AN UNPRECEDENTED EXAMPLE OF TENSEGRITY STRUCTURAL ENGINEERING

Monumental beams emit from an invisible central point & float, seemingly weightless, on a succession of tensile cable connections. Visible only at close-range, these create the sense of an impossible structure.

Their seemingly impossible construction echoes how unlikely ground-breaking ideas can feel at their point of conception.



AT THE HEART OF SAN JOSE THE SPARKS OF INSPIRATION IGNITE

The sparks ignite with a unique generative lighting display inspired by the new connections that are created between the brain's neural synapses at the conception of a new idea.

Light will bloom outward from the spark center, visible day & night, reaching the end of the solid arms before emitting outward along the discreet tensile cables.

VIEW FROM CONFLUENCE POINT LOOKING SOUTHWEST