

“WHAT IS YOUR DREAM?”

A PAPER AIRPLANE REPRESENTS YOUTHFUL INNOCENCE AND FUN. IT IS ONE OF THE FIRST THINGS WE CREATE AS CHILDREN AND LAUNCH INTO THE WORLD. THE “WHAT'S YOUR DREAM?” PROJECT, BASED AROUND THIS CHILDHOOD SYMBOL TAKES US BACK TO THAT CAREFREE IMAGINATION AND FREEDOM. MEASURING AT 300FT , THIS LARGER THAN LIFE PAPER AIRPLANE CAPTURES THE SPIRIT OF ENDLESS POSSIBILITY AND SERVES AS A POWERFUL REMINDER FOR ALL TO DREAM BIG AND LAUNCH INTO ACTION .