

“WHAT IS YOUR DREAM?”

A LARGER THAN LIFE A 300 FT PAPER AIRPLANE STRUCTURE REPRESENTING THE SPIRIT OF ENDLESS POSSIBILITY AND SERVING AS A POWERFUL REMINDER FOR ALL TO DREAM BIG AND LAUNCH INTO ACTION AND THE WORLD. THIS TIMELESS UNIVERSALLY RECOGNIZED SYMBOL WITH ITS SIMPLE DYNAMIC ANGLES AND SHAPE(S) IS MET WITH INNOVATIVE ILLUMINATION AND PROJECTION TECHNIQUES, ALL POWERED INTERNALLY FROM A BUILT IN SOLAR SYSTEM. INTERACTIVE IMMERSIVE EXPERIENCES WILL ENGAGE AND SUPPORT GUESTS IN CLARIFYING DREAMS AND SHARING WITH THE WORLD CREATING A HUB OF SUPPORT AND COMMUNITY. THE STATE OF ART PROJECTED IMAGERY AND LIGHTING CAPABILITIES PROVIDE ENDLESS COMMUNICATION WITH SURROUNDINGS DAY AND NIGHT AND ALLOWS THE EXPERIENCES TO CONSTANTLY EVOLVE. A SUBSTANTIAL HIGH DESIGN / SHAPED INDOOR SPACE WITHIN THE STRUCTURE OFFERS THE OPPORTUNITY FOR A FOOD AND BEVERAGE, RETAIL, GALLERY AND EVENT PRESENCE. FULLY BRANDED EXPERIENCE SPECIFIC OFFERINGS WILL BE AVAILABLE TO ALL GUESTS (STRATEGY PRESENTED PHASE 2).

“WHAT IS YOUR DREAM?” CAPTURES THE ESSENCE OF THE REGION AND UPLIFTS ALL THAT WITNESS CREATING A TRULY IMPACTFUL, PURPOSEFUL ICONIC SYMBOL.