

+nature

Throughout human history, technology has been developed with one intent above all: to dominate nature. From hunting spears to air-conditioning, to landing on the moon, the majority of technological advancements have been geared towards defeating, protecting against, bending and conquering our natural environment.

However, we are now facing a huge paradigm shift where animosity and a sense of superiority are replaced by harmony and respect. In other words, we are shifting from “man vs nature” to “man + nature”.

A symbol of synergy, the new tower celebrates the history of Silicon Valley as a place on the forefront of technological innovation and looks eagerly to the future development we make as a species.