

## **Project Summary**

It's a real big challenge to create an urban landmark that represents all the greatness and importance of San Jose and Silicon Valley. It must be harmonious, provocative, sharpen edged, unique... And also must establish direct connection between its shape and its goals. Where does inspiration come from? Leaves of a palm tree, eagle's claws, native american hairdressers? The Seven Arches Project aims to reach the competition requirements by embracing and empowering the Arena Green Site with an easy recognizable world icon as well as providing its urban reactivation with a new architecture infrastructure and colorful landscape. A place to please all, a landmark to be proud of.