

## *Public realm / urbanism*

*The success of an Icon design comes from public's engagement, observance and acceptance to it. Not only the design needs to definitely be of our time in this public project, yet it should also be timeless. This is possible with mix of thinking together, learning together and being together in a public scale, which reflects the nature of growth at Silicon Valley. We liked the idea that from a distance the passer-by might not know the activity happening on the path, but on closer inspection the applied program would reveal the capacities and capabilities available to us today and in the future.*

## *On ground: engage*

*The Icon offers a buffer zone to the public with a series of event spaces, steps & ramps in landscape welcoming them for their engagements with the programs.*

## *On path: observe*

*Providing walking experiences as stimulating as the inner life of San Jose and as culturally fulfilling as the contents within the community and the city inspired by the things and activities at Silicon Valley, the programs will enhance the public knowledge. Observance is as evolving as the learning and the experience is as diverse as nature of human being when the scale is public to read. It happens though a dialogue. It is not one way and specific, yet reciprocal and flexible. For millions of visitors in a year, observance is a motivation either by walking programmed landscapes or riding in elevators, to add to their learning curve when then arrives to the hyper platform to exchange the ideas.*

## ***Programmed Landscape***

*Educational Landscape: with urban farming and public activities the current and future generations can learn, live and share together.*

*Entertainment Landscape: breath, relax and release; with landing that welcomes all age activities and social needs.*

*Expositional Landscape: a platform which continuously develops and promotes the conversation between artist, creative minds and the new audiences.*

*Endemic Landscape: with remarkable and unique native plants, enriches the pathway. It has the spirit of encouraging public and athletics to push their limits and empowering their communities.*

## ***On top: exchange***

*It is “the hyper platform” at the highest level. It offers dramatic views to the site suspending in the air. The public come together at this point and exchange experiences they had in their path. A café at this level provides the base for a talk and boost the energy for the other observance.*