

Project Summary

I AM THE BEAR is inspired by California Grizzly's Flag. This powerful symbol represents the whole community of San Jose. No matter Where you come from, your age or culture, you can identify yourself in this monument. A popular symbol easily appropriated by all. Scaled 20x its original size the bear becomes a fascinating structure that interacts with its surrounding through is technological skin. Collecting data during the day and releasing it- after being transformed into light- by night as a lantern. The project aims to connect the community. From outside to inside, the bear is an environmental and inspirational journey.