# the ribbon

### a weightless monument

The monumental presence of The Ribbon is softened as it dissolves into the sky above, giving the impression of a flame endlessly flickering into the distance. The brushed steel surface reflects in muted-tones the ever-changing atmosphere of the day, the landscape of Arena Green and activity of the new plaza below.

## framing arena green & the skyline

The deep valleys and wide arches of The Ribbon frame views of the surrounding landscape of Arena Green, Guadalupe River and Confluence Point, as well as the skyline of downtown San Jose. The Ribbon highlights the existing scenery, creating an equal relationship between its own physical presence and the symbols of Silicon Valley.

## weaving through the landscape

As the curves of The Ribbon descend towards Arena Green it finds its footing as it meanders through the park and plaza below. Careful consideration of existing tree locations and the path The Ribbon takes through them allows for maximum retention of the established vegetation. The plaza's porous landscape design promotes easy entry-points from all borders of the park with additional trees installed in certain locations to create greater density of greenery and areas of shade.

### view from the city

Driving at night along Highway 87, an illuminated Ribbon will be seen descending towards Arena Green and meandering through the treetops. Slowly shifting kinetic lighting not only safeguards the natural migration of local bird species but reinforces the image of a ribbon flickering in the sky, enhancing the presence of the structure at night.

## neighbourhood way-finder

Emerging from the landscape of Arena Green, The Ribbon will serve as a way-finder in the local area, acting as not only an iconic landmark of this neighbourhood but also a navigational reference point for visitors to the Guadalupe River Park and SAP Center, passengers arriving at Diridon Station, as well as the new community that to be formed around the planned Google Downtown West development.

#### an icon for san jose

The elegant curves of The Ribbon will become a strong presence in the visual landscape of San Jose. Whether flying in at nighttime or driving by on your way downtown, the flickering profile will be seen at a great distance, its shape subtly changing with each shift in point of view like a ribbon dancing in the wind. We propose The Ribbon as a modern landmark for Silicon Valley and the City of San Jose.

