

Project Statement:

Silicon Valley is a place of creativity and innovation, it's also a place whose name is tied to its flat, extensive landscape. This flat landscape not only accommodates Silicon Valley's over 1 million population, it also incubates the culture and spirit of the place.

Besides the indication of a geographic location, the name of Silicon Valley also represents a horizon of a virtual world where innovation and creativity are pursued through ongoing exploration and dedication. San Jose, as the capital of the valley, positions as a special anchor point of that flat, decentralized landscape.

This design proposal starts with the reading of Silicon Valley as a flat surface, a horizon geographically and culturally, a place where opportunities are offered equally and a datum from which the power of technology and creativity touches the world.

The structure itself is an extension of the existing landscape. Rising from the ground as an elegant surface. The form of the light tower also echoes a flattened aesthetic of contemporary graphic design. While the scale of the light tower allows its visual presence in this flat landscape. It also indicates the magnitude of the power of creativity.

With the idea of flatness, we also want to illustrate the idea of Origin in the design of the light tower. The shape of the primary structure is an interpretation of both the geometry of '0' and '1', units of the binary system where information technology is built upon. Just like number '0' and '1', from which all the imaginations and interpretations are built upon, Silicon Valley is the place where all the story originated. Silicon Valley is one of the most significant datums in the virtual world.

Just like all the magic built on numerous '0's and '1's, the story of Silicon Valley is written by the millions of hard-working, intelligent people through a collective effort.