Project Summary

Ground Tower

This icon is a landmark that emerges from de ground as a system of pixeled signs talking about diversity. The ground becomes a tower, a high point to recognize the landscape.

The proposal starts from a striated ground that reveals his tradition, layer by layer, of native cultures, pioneers, urban development and the rise of digital technology. The site is informed by changing modules that refer us to an evolutionary and multicultural thinking. Architecture is proposed as a place for creative thinking to celebrate innovation in the natural landscape.

The project is a hardware-land that respects the natural environment.