PROJECT STATEMENT

Silicon Valley competition is a unique one where our main focus was on creating an icon which can be ambient, stand out and make an existence, not only in immediate surroundings but from distance as well but yet keeping in mind the restrictions provided in the competition brief.

The main concern of our design was to not create something that exist as a separate entity in the green arena park but instead feels as whole. Not only visually but also become a part of nature and enhance ecology in some way. The site being under a conservatory regulation body already makes it very delicate in relation to the ecological system present on site.

For this part we wanted to avoid any major construction on site and went for a prefabricated modular design and assembling it afterwards on site. The module was kept mostly hollow so that life form living can make home in it. The form of structure itself also accommodates the old trees, where we increased the height of structure to 62' so that it can be placed over dense trees but not stopping the growth through hollow module to adjust future growing branches.

As, the Silicon Valley is a tech hub and has struggled over time to build and go beyond success. Our aim was to develop a form which can represent this struggle process. Where we developed a curve with highs, lows, twisting and turning to form a mass representing this success story over time. A structure that can architecturally take a tech futuristic form and be a gift to not only technology but Silicon Valley's struggle as well.

After developing a form with all these points, we wanted it to be colorful to represent the different ethnicities that has equal hard work in making Silicon Valley what it is now. Just like all the people working together to achieve something in Silicon Valley, we tried to combine different colors in a way to show the structure as one. Also keeping in mind to use low/mid wavelength colors, not affecting birds. With this thought we tried to develop an emotional attachment with the monument for the people of San Jose.