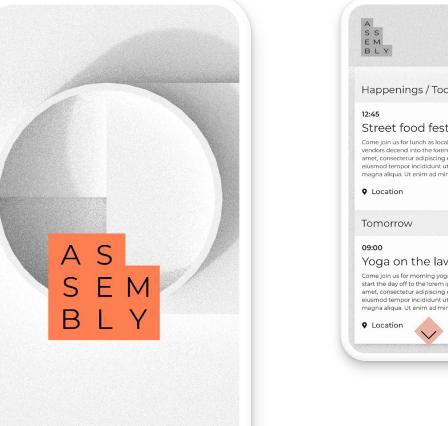
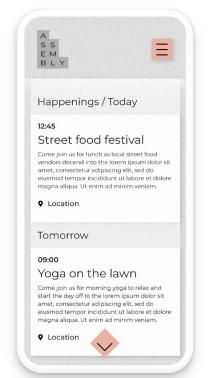
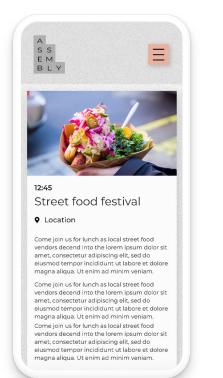


Section - A day in the life of The Assembly





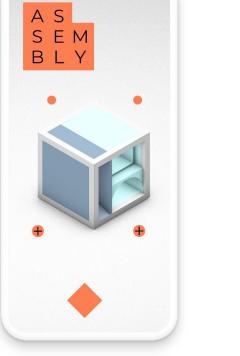


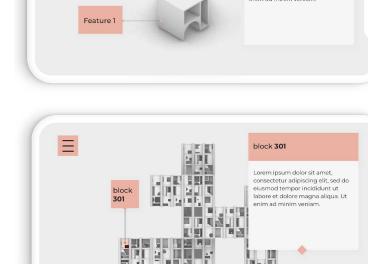
THE ASSEMBLY SMARTPHONE APP

The Assembly App provides an augmented reality platform that transforms the physical

building into a digital canvas, creating one-off digital art exhibitions, experimentations and prototypes that reveal the rich mix of innovative ideas being generated from within.





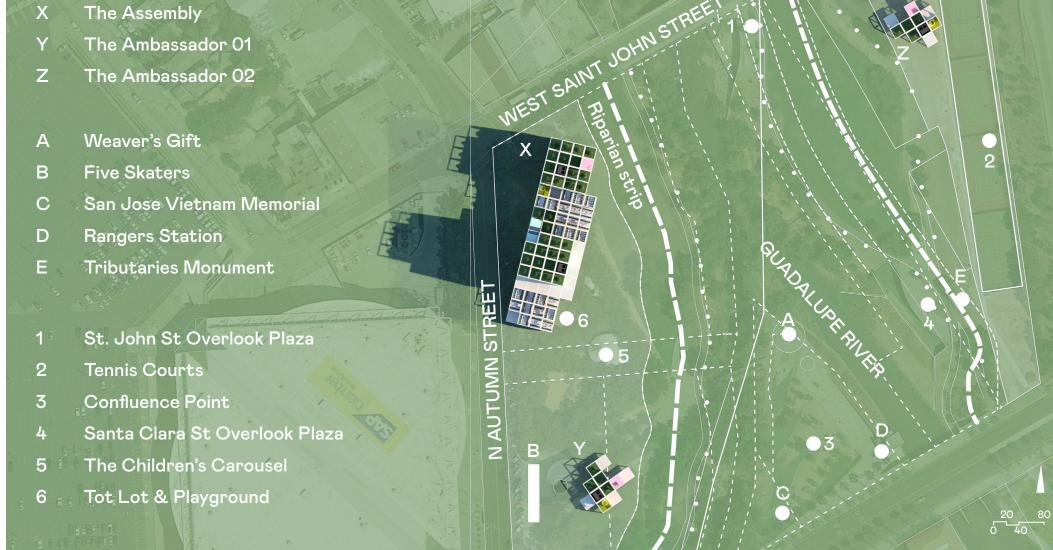












Site plan highlighting the relationship between The Assembly and the surrounding landmarks / monuments

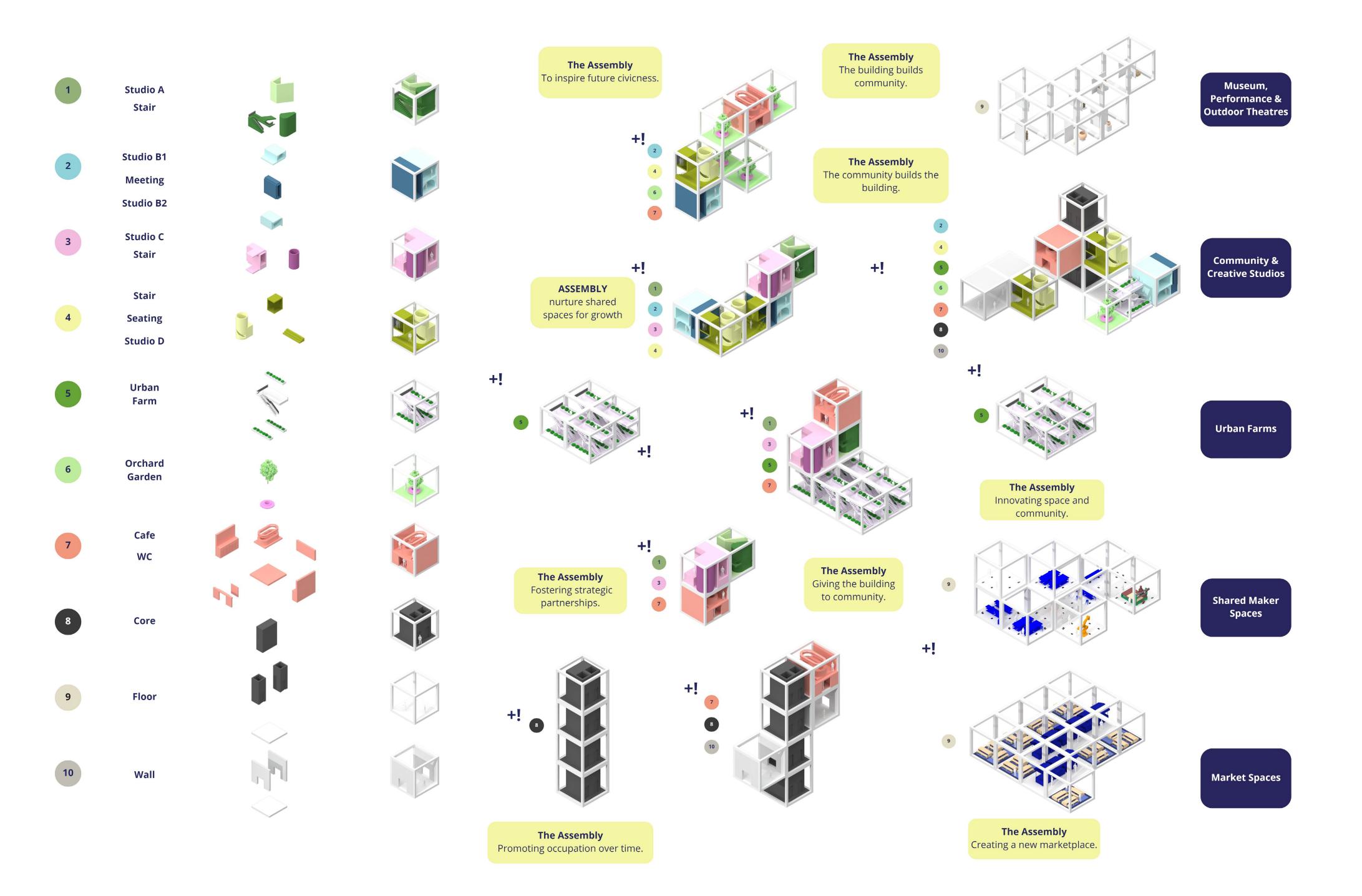








COMBINE ELEMENT CONFIGURE MODULE



A Responsive Icon for a New Tomorrow

The Assembly is an icon for San Jose that integrates its history of ingenuity, sustainability, and diversity while looking to its future.



Invite Creative Problem Solvers

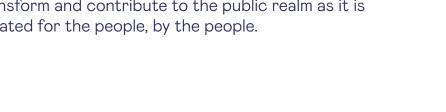
An incubator to connect design, culture, and nature into the fabric of San Jose. A building for people to come together to create, produce, and share.



A Vibrant Quality of Place

A Vibrant Quality of Place

The Assembly is a platform that allows users to transform and contribute to the public realm as it is created for the people, by the people.



Connect and Generate Community

The Assembly app has been created to enhance the experience of the building. As well as allowing the user to configure their space.



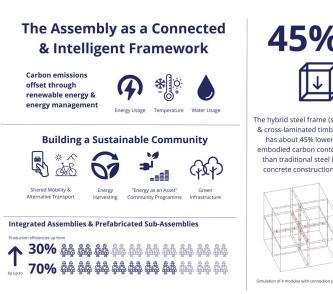
A Culture of Sustainability

A good architecture should live longer than its initial use and achieve sustainability through strategic design, constructability and materiality.



Structural Ingenuity

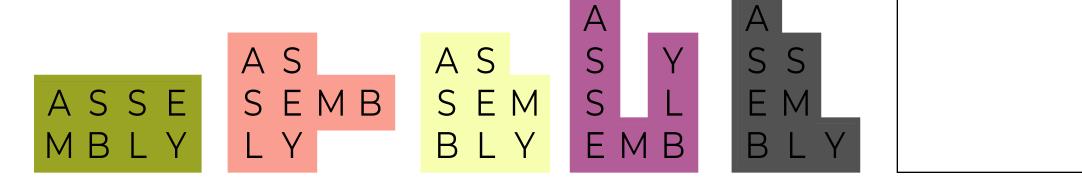
The Assembly is proposed to be modular and constructed using offsite fabricated cuboid modular

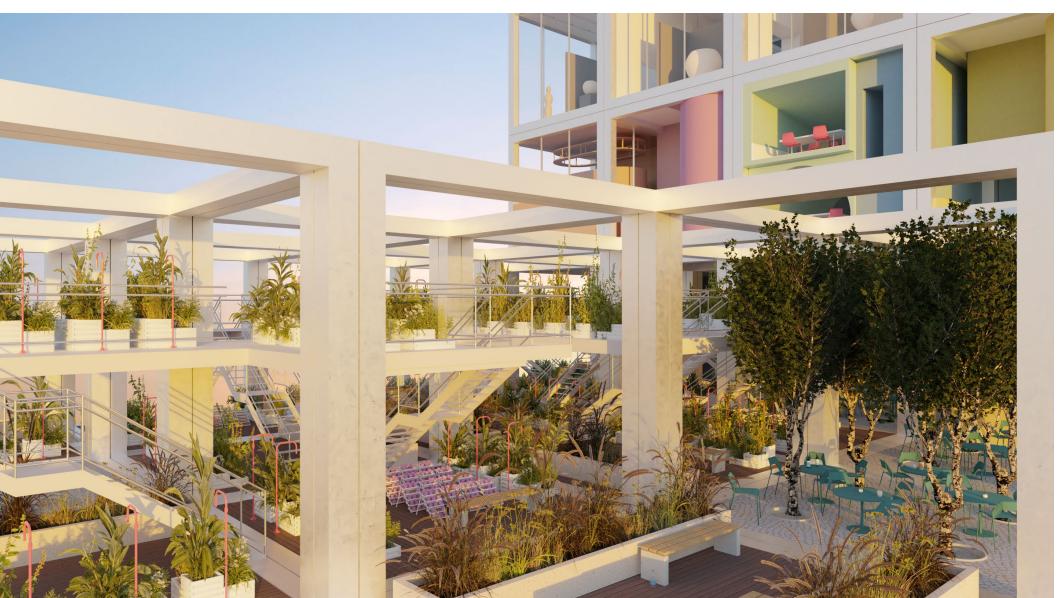




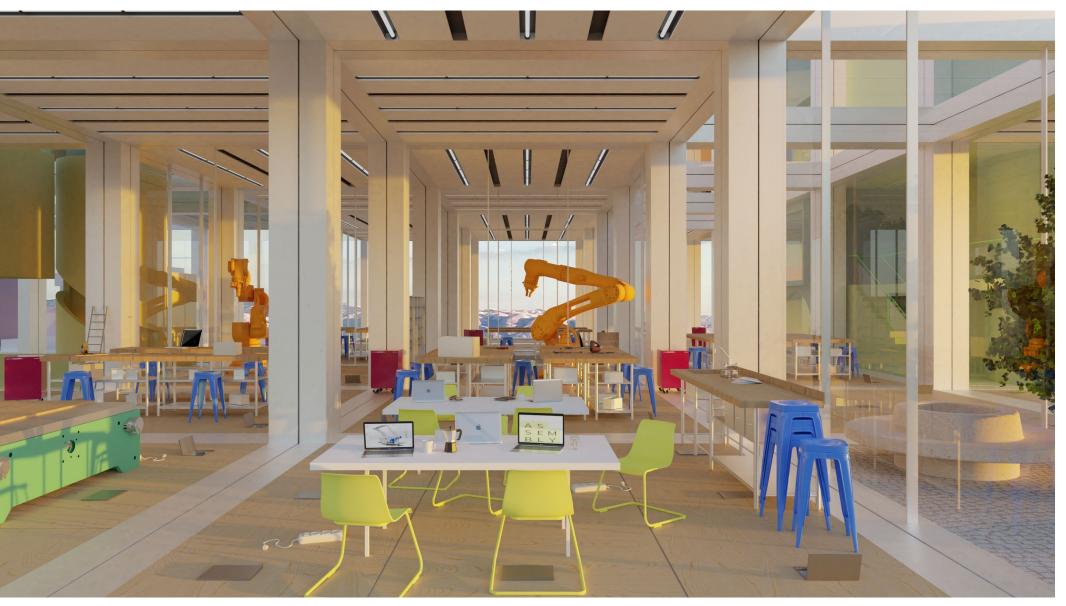








The San Jose Urban Farm - A green experience on the rooftop



Innovate your Space - A hub to incubate creativity



The Assembly Markets - A multi-purpose space and market hall for everyone