

Individual 'Pins' of varying heights are the pillars of the design. Pins are connected by 'Paths' – like the double helix of the DNA tied together as the larger whole culminating into an outdoor space – a 'Cathedral'. The paths broadcast their activity with interactive light play. Pins and Paths are overlaid with a fabric of programmable light adaptive material. This fabric becomes a canvas displaying large immersive data visualization art; during the day we propose new/emerging products to create a programmable sky layer, that can be fluidly controlled from open (blue sky) to closed (clouds/shade). Experiences are ever evolving – always unique.