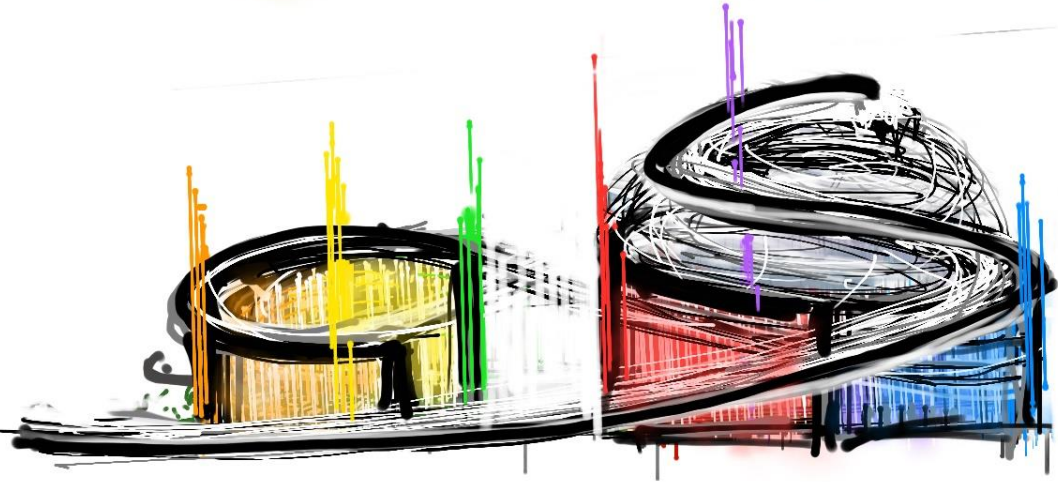
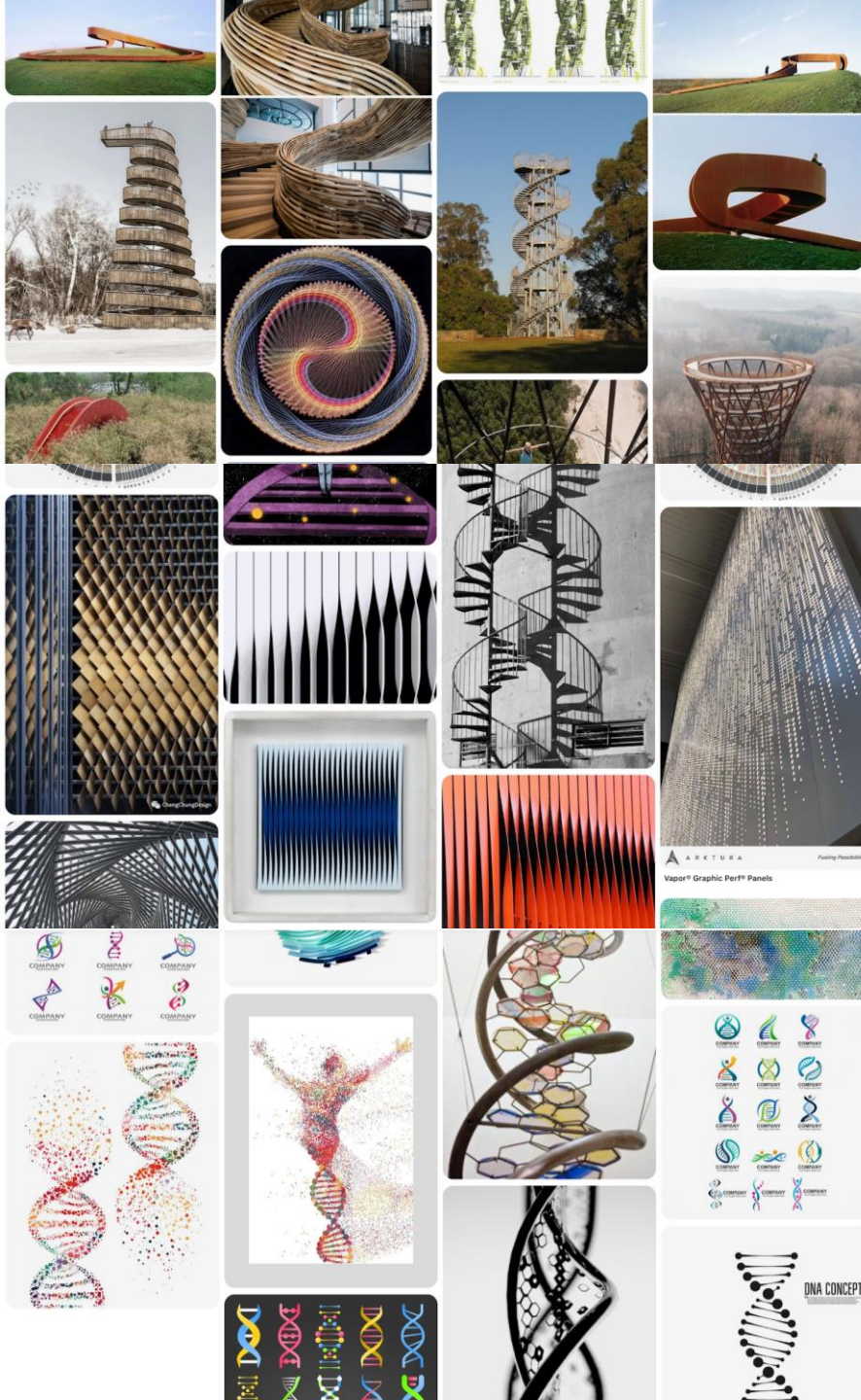


The Loop: An ode to infinite possibilities

Individual 'Pins' of varying heights are the pillars of the design. These Pins are connected by 'Paths' – like the double helix of the DNA tied together as the larger whole culminating into an outdoor space – a 'Cathedral'. Pins broadcast their activity with interactive light play into the nightscape. Pins and Paths are overlaid with a fabric of programmable light adaptive material. At night the fabric becomes a canvas for displaying the largest scale data visualization art; during the day we propose new/emerging products to create a programmable sky layer, that can be fluidly controlled from open (blue sky) to closed (clouds/shade).





Inspiration Boards only*

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Elements of surprise to the visitors:

- The structure is the canvas, coming alive with people and teeming with experiential content on the Pins curating latest innovation
- The main space – the SkyLab. To stay with the theme of water and cycles the central space hosts the Sky Lab. A membrane that can be programmed to dynamically change from fully opaque, to fully open, and moisture in the form of vaporized water. Under its arch it hosts a 3D resolution of LEDs. Daylight, LEDs, sound, and moisture can be programmed to vividly illustrate data. Experiencing the story data can tell in this awe-inspiring context can create great visibility, attention, motivation, and understanding.
- The world's largest scale installation, programmable by scientists and artists from all over the world into an ever-changing space, a unique experience with every visit

How will this icon create vibrancy?

We chose the West Portion of the site to turn a classic planning/walkability challenge (a stadium and its parking needs create a vitality void when not in use) and turn it around. Juxtaposing the new icon in direct proximity can:

- Introduce interest and walkability along the street
- Share important site utilities and resources, minimizing new impacts.
- Become a filter between the giant box and the riparian eco system, symbolically, functionally, and experientially In contrast to the East Edge of the site, we perceived limited value in activating the edge of the highway. Even looking from the Highway we will get a better view at the whole new development in the proposed setback location. Further we were not keen on juxtaposing this piece in direct proximity to the neighborhood around Little Italy.
- We love the existing landscape and recreation infrastructure, and want to add to it (restore, activate, make deliberate tweaks), not erase it.