One proposal. Many variables. Many questions.

How should this icon engage with the citizens and visitors to San Jose?

Should the icon be observed up close and at a distance, but not experienced?
Should the interior spaces be used?
And if so, in what way?
An observation deck?
A skin for artistic experimentation?
Interior spaces to be illuminated, adapted and modified every year as part of a Summer festival?

Questions that need to be addressed by everyone.

Only then can a variable be selected.