Breeze of Innovation

How to represent the ever changing magic of Silicon Valley and create a Landmark in San Jose?

In Silicon Valley's hundreds of companies have turned innovation into Art. The new icon in San Jose materializes in a gesture, like an artistic white brush stroke in sky of San Jose, formed by hundreds of rods that generate power for the building when moving in the wind creating a dynamic landmark that expresses the ever changing magic and innovation of Silicon Valley.

San Jose has to be proud of his past. The shape of the 1881 Electric light Tower inspires a conical void based on a 75-foot radius within the new 200-foot 21st-century Tower to celebrate this unique moment in San José's history. The conical void allows people to enjoy an extraordinary vertical space while using the different floors of the tower.