INSO

Infinity + Enso

Without beginning. Without end. Accessible from all directions with no discernible facade, the INSO celebrates the union of cultures and ideas in a simple, abstract structure. From above, a perfect circle frames two converging rivers, reflecting the spirit of customs and institutions united for a common goal. In Japan, the circle (enso) symbolizes eternity, strength, sophistication, and emptiness. From the ground, the INSO takes new shape from every perspective, including a view of the lemniscate, the mathematical symbol for infinity. Design innovation for an innovative city.