

## **San Jose Icon Project**

Technology and Agriculture at Arena Green — moving San Jose forward

This proposal brings together the two most significant advances that have changed San Jose. Those advances are the agriculture development of the 1700's to 1900's (see board 2) and the high technology boom beginning in the 1960's and continuing today.

An electronic Diode allows currents passing through to move in a forward direction. The proposed structure takes its shape from the diode symbol and would be a net positive energy producer. All eight-stories will serve as an arts and education gathering place for people from around the world. LED light in the shape of a diode would illuminate the building at night and LED message boards would display messages both day and night. Additional LED panels would honor the San Jose Light Tower, provide an inventive and inviting light game plaza, and show a daily schedule of Arena Green activities.

## **San Jose Icon Project -**

Honoring Agriculture Venues and Farmers' Market

Agriculture and the workers that provided the backbreaking labor, have allowed San Jose and the Santa Clara Valley to thrive. Below are use for four rentable venues to be painted as professional murals by local artists to depict major agricultural crops from the last 100 years. Each venue is surrounded by orchards or fields of crops that would supply an on-site farmers' market and allow visitors to closely interact with produce that made San Jose what it is today.

Venues - rentable space for 500+ guests in largest building.

- Weddings/Quinceañeras
- Community events
- Meetings
- Reunions/Parties
- Non-Profit Fundraisers
- You-pick days and fruit tastings

## **The Design Team**

A local graphic designer living in the area for 30 years

A San Jose architect, she was also born in San Jose

An architectural designer new to San Jose