Project Summary

This project's capstone is a 200 foot tower made of shiny, brushed stainless steel, rising from an observation deck. The Zocalo Light Tower will be perforated with colored glass illuminated by multicolored LED lights spiraling up and down. These lights will be programmed to be an evening spectacle with rotating spotlights shining down colorfully on the Arena Green grounds. Activation strategies include an amphitheater built into the hillside, a café & wine bar, a fresh juice bar, a bicycle shop, food stalls and a space for a farmer's market. A net-zero energy plan will utilize renewable energy throughout the project.