

Landmark alluding to a chip made of concrete and metal, an element that allows a contemplative internal journey.

This project evokes the collective memory, the feeling of belonging, the history.

The CHIP tries to represent the past as a formal element to use it as a starting point for the future, beginning from the recognition as a focal point for the development of the area.

An icon massively produced on a smaller scale.

The CHIP works like thought made material, like a fourth-dimensional photo, a nostalgic memory, a HUB for people, a necessary separation between speeds, densities, lights and sounds.