The decision of this design came up in a very logical way, based on the history of the progress and high number of the high-tech and scientific innovations in the region of the Silicon Valley.

Symbolic presentation of three principal elements that define the Silicon Valley:

THE HUMAN through its DNA structure

SILICONE through its atom

**WOMAN BODY** as a carrier of the two structures and symbol of birth, evolution and advancement.

They become interwoven into an elegant and slim silhouette that represents the unity as a pretext to the advancement and quality of the whole humanity.