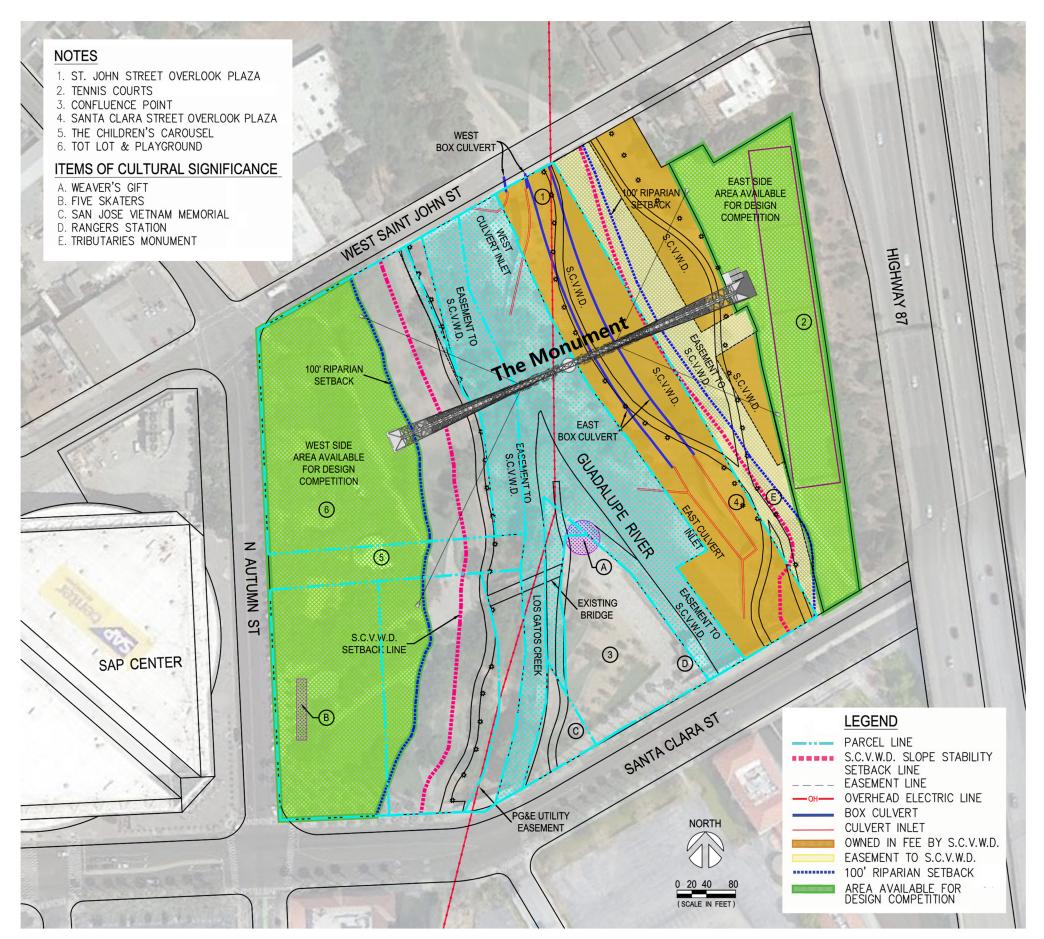


"0" &"1". As we all know, "0100..." is associated with computer and the image of "cloud" can stands for "cloud computing". The more popular consensus is that the image of "light bulb" represents innovation. Therefore, this design conveys Silicon Valley's spirit of innovation in the field of computer technology through symbolic means. To create a unique monument that gives us great visual impact and artistic enjoyment, the "cloud/bulb" is designed to "float" in the air by visually concealing the support structure of the monument.



**DESIGN COMPETITION SITE MAP** 

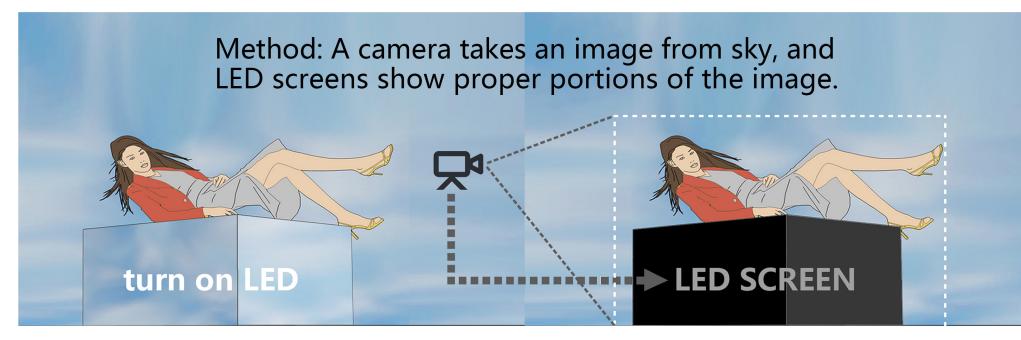
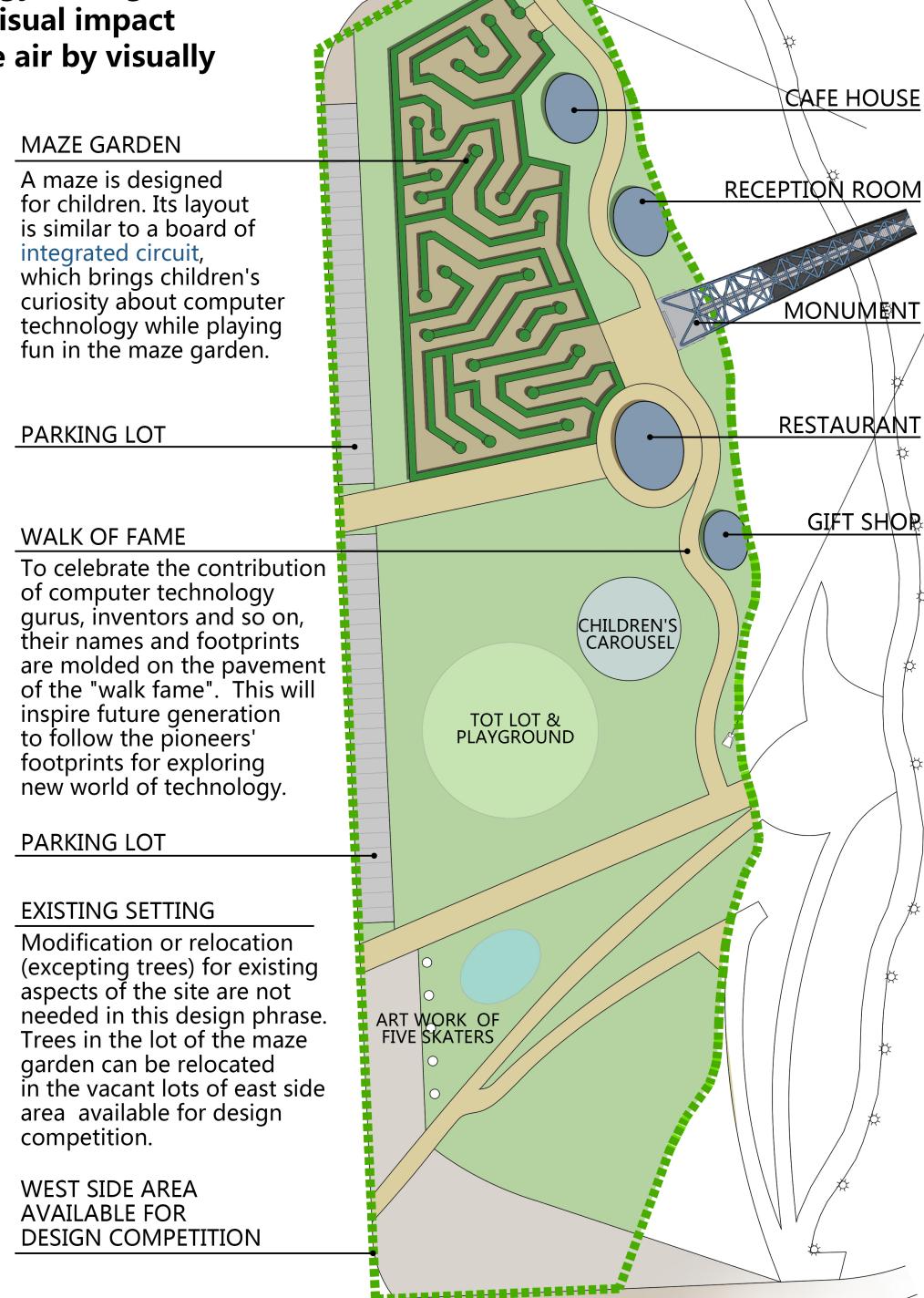
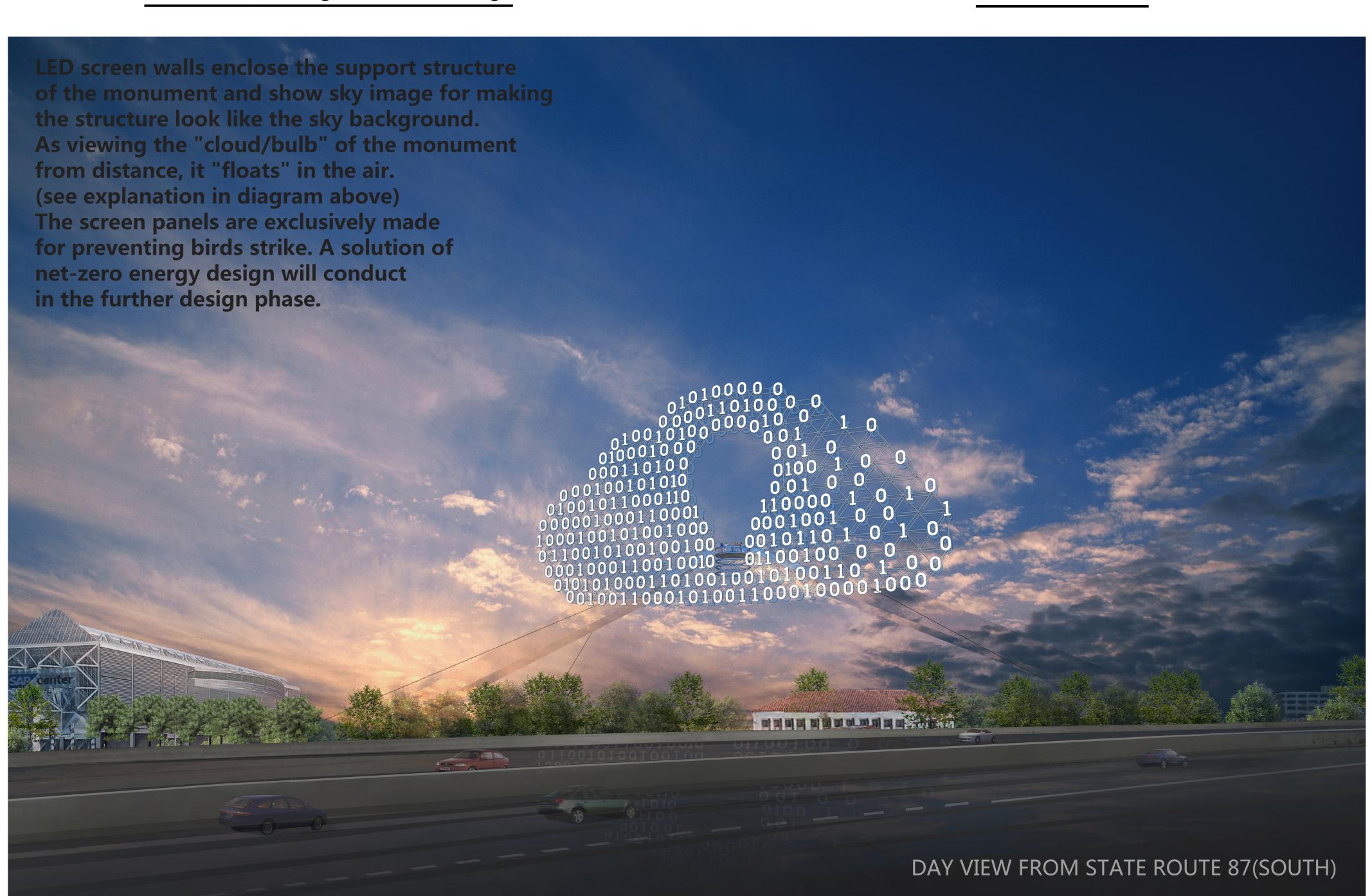


DIAGRAM (making her look floating)



**WEST SITE PLAN** 



## URBAN CONFLUENCE SILICON VALLEY The Monument of Innovation LED lights are installed inside of the boxes of "0" and "1" components, LED LIGHT FIXTURE and the lighting effect is controlled by the computer program that generates various patterned lighting modes. The main source of light is blue tone, LED screen panel is made of "anti-bird-strike-glass" with web pattern on its surface. It's visible for the lighting mode is dynamic, and the amount/brightness of lighting are controllable. All lighting features are designed to minimize the impact the eyes of birds, while it's invisible at distance on the surrounding natural environment. for human beings. LED SCREEN **SOUTH ELEVATION** 540' 152' 230' 158' "CLOUD/BULB" **SUPPORT STRUCTURE** MECHANICAL ROOM A-A SECTION SUPPORT STRUCTURE OVERLOOK PLATFORM **TENSION CABLE** PLAN SAMPLE PATTERNS OF LIGHTING For the design principle, the blue tone lighting demonstrates different patterned images of "sense of science and technology". In each lighting pattern the LED lights are partly and gradually turned on for producing a rich and dynamic lighting effect.

NIGHT VIEW FROM STATE ROUTE 87(SOUTH)