

A majestic Triumphal Arch - symbol of the triumph of human genius

We build our design around the concept that the Landmark is not a frozen traditional monument, but a living, constantly evolving multifunctional space of experience, in which the names and images of the pioneers of the electronics industry find their befitting place, starting with the father of Silicon Valley - Frederik Terman

The territory in which the Landmark is situated, is torn by the merging rivers into three parts. Combining them into a whole working mechanism - without interfering in the topography and in compliance with the competition program requirements - will transform Arena Green from a geographical location into a space of experience.

As a rule rivers separate land and bridges connect it. The bridge as an idea, as the unifying element turned into a majestic arch, can cover the Forum, elevate it, make it the new dominant of the city, its semantic and emotional center, an art scene where Past, Present and Future merge into one moment - the moment of experience!