I want the structure to be instantly recognisable, American, associated with pioneering, frontiers and a search for something new. Monument Valley with it's two famous outcrops of rock, West Mitten and Merritt Buttes inspired a structure that lives and breaths. It looks alive, futuristic and unique. It will take us on an adventure into the 21st century.

Looking at this structure you will imagine pioneers of technology live, work and exhibit here. Unseen visitors from space would recognise it as a Cathedral of Creativity, school children and teachers will know they're in an ideas bank, a Plaza of Possibility, a Tower of Thought intended as nothing less than a Wonder of the World.

Drop below ground to its base, and from the main concourse look up at the chimney .... floors tall. Reached by staircase and elevators and surrounded by spectacular interior lighting highlighted by the grandest demonstration of contemporary stained glass in the world, it's pattern like a computer read out, a code that could easily grace any of the greatest cathedrals. You could be flat on your back staring at constellations of or the flashing colours of an Aurora Borealis against a dark night sky. Awe. That's what we're aiming for and what we'll achieve inside this structure.
Awe, that will encourage ambition, make you think, and generate ideas, have you rushing to the exhibition spaces to look at new technologies, have you nagging yourself, your kids, family and friends to invent, achieve and create.

Global Technology will live here, in look, design, build and feel, demonstrated in the spaces large and small throughout the concourse and on every floor.
Every step you take will be an adventure for your heart and soul, whether you're an expert or a technological caveman, a gamer or a surf boarding hippie with no need of electricity, you'll want to visit here. It's a terminal, a Grand Central Station, a landmark.

You'll never forget your first visit, you won't want to leave and you'll always want to come back. It will become one of the most visited tourist attractions in the world.

Covered in skin of solar panelling and led lighting, the building will power itself and light up at night like a Chameleon, creating a spectacular moving feast. Any number of permutations could be employed in the lighting patterning and of course any number of commercial applications could be used.