

Landmark 2.0

A landmark is a monument to the domination of landscapes: it is written in the name. It soars out of the ecologies that bear it, legible from great distance and singularizing the identity of a place by way of postcards and fridge magnets and guide books.

Landmark 2.0, on the other hand, adds to rather than subtracting from the biogeography of its site: the 'mark' it leaves on the land is inverted. It is not a singular and towering object but a network of heightened relationships and invited complexity. It is a social habitat.

Landmark 2.0 is a place of re-growth, of re-connection and of re-minding in San Jose. It is a monument to and of the ecologies and places that support Silicon Valley's leading voice in the digital age.