The "3House" project, designed as a tree-like cluster of three filigree vertical structures, is an attempt to revive the Arena Green Park by introducing a modern gathering place for locals and tourists alike. With its multipurpose design – offering an observation point, exhibition, learning and leisure spaces as well as sport facility, it will benefit the community life. The project's unique formal language and strong visual presence during the day and night will unfold its potential to become a contemporary architectural landmark of the region, welcoming visitors of all ages and backgrounds.