Project Statement

We believe in the power of metaphorical artworks based upon the values of a location, emphasizing site-specific landmarking to create memorable and unique identifications for residents and visitors. We want to create a distinguishing and exceptional public monument that celebrates Silicon Valley's history and contemporary significance. Inspired by the original San Jose Light Tower, we want to propose an ecological and visually-captivating structure that will attract visitors from around the world. Just as the original light tower was used to illuminate the city during an era of industrial innovation, this new structure is meant to reflect an ascent towards Silicon Valley's bright future.

Silicon Valley is a global pioneer for developments in technology and innovation and we want to expand its legacy with a project that pays tribute to the region's role in technological imagination. The concept is a spaceship-like tower taking shape in San Jose's skyline. Visually, it will resemble a flying saucer but will function as a building in which people can visit and explore. The spaceship will be a permanent gallery that will display never-before-seen projects; but there will also be restaurants, shops, bars, and even a convention center. We want to create a multifaceted experience that will generate an awe-inspiring sense of wonder. Our tower will provide enterprising opportunities while inspiring people of all ages and abilities. The summit of the tower will be a panoramic experience, where visitors can witness San Jose from a new perspective, as if they were aerially flying over the city.

Our design cleverly incorporates a beloved nostalgia for vintage sci-fi cinema combined with a modern high-tech aesthetic. It will maintain a bright and optimistic atmosphere enhanced by curved lines and natural light. Orb-shaped transparent elevators will carry visitors up and down the building, constructed to resemble the iconic ray of light portrayed in classic science fiction films, a beam that transports people to a new world. To enhance this illusion, only the ascending elevators will be visible from the exterior, the descending elevators will be concealed in order to emphasize the effect of visitors flying up into the station.

Our concept provides potential for generating incomes, thanks to service and retail opportunities, while emerging as a meaningful landmark that will boost regional pride and attract tourism, solidifying San Jose as an international center of contemporary innovation and display the powerful benefits of creative civic transformation.