

RISE LOOM-SPIRE

Prideful + firmly situated next to the SAP Center at San Jose rises the LOOM-SPIRE tower to its full might. Weaving together communities through technology and echoing waves of ideas reverbed on the surrounding people. The spirit of San Jose is captured through the magnitude of lighting the tower reveals at night. People plugged into the tower and the tower plugged into them. Attraction to the tower connects people to the world through a strong visual presence the tower demands. The towers design seamlessly connects to its surroundings by not overpowering the surrounding site. LOOM-SPIRE invokes beauty and effects people on a deeply personal level.