

## RISE LOOM-SPIRE

Prideful + firmly situated next to the SAP Center at San Jose rises the LOOM-SPIRE tower to its full might. Weaving together communities through technology and echoing waves of ideas reverbed on the surrounding people. The spirit of San Jose is captured through the magnitude of lighting the tower reveals at night. People plugged into the tower and the tower plugged into them. Attraction to the tower connects people to the world through a strong visual presence the tower demands. The towers design seamlessly connects to its surroundings by not overpowering the surrounding site. LOOM-SPIRE invokes beauty and effects people on a deeply personal level.

The design cleverly activates a vast area of the site which integrates the river and existing public art. New art can easily be displayed within the tower with enormous spaces that can lend to truly huge installations. Future proofing art installation with the latest holographic technology within the tower core makes the use of the tower timeless.

Many facets of the tower and site makes this mixed use development an activation trigger for many people. From towering the tower with a pod and viewing breathtaking spectacles of Downtown San Jose, to open air marketplaces, cafés, family safe pick-nick areas makes any visitor want to linger longer and longer.