

San Jose BLOOM- PROJECT SUMMARY

San Jose BLOOM brings its location to life through the dynamic expression of light. A series of “petals” rise and coalesce above the organically-shaped arcade below, charged by the sunlight. As the sun sets, the petals begin to lower, discharging their energy as shimmering light. BLOOM addresses the challenge of a net-zero light installation by using the sun to power this clean, innovative, and experientially rich kinetic energy storage system. The resulting experience is an iconic, cyclical event, a solar clock, recording the movement and intensity of the sun, and echoing it back into the night.