

## URBAN CONFLUENCE: **THE UIX**

IX - the Internet Exchange - is the major infrastructural hardware unit of the IT networks, the key data confluence. UIX - the Urban Impressions Exchange - is the confluence of the impressions and representations. Its surface is a fluid bas-relief, an algorithm controlled dynamic representation of how the Silicon Valley people manifest themselves through geotags and hashtags. Inside the UIX is the meeting point, the key de-virtualization spot for the producers of the virtual reality to experience the privilege of the offline interaction. UIX is the new dynamic landmark and the new agora.

UIX is a machine of representation.