This architectural project seeks to establish a new landmark in San Jose where the most innovative technology forges. The project is representing two main design points: Strong visual presence and Iconic destination that are reflected in the building shape and design outcome. Therefore, the first task of this design project is to identify the core value of San Jose to visualize this to a physical form. San Jose is a hub place for many innovative companies and ingenious people over the world and their constant effort to move forward bring forward our imagination into reality. They stand at the front line of mankind and accelerate technological advancement. However, the city itself lacks architectural appearance to present such characteristics due to its height limits. For enhancing civic pride and improving the city's brand, this great urban project should evoke strong visual sensation as well as provide a proper gathering space for the community. The foremost value of San Jose is a world pioneer and its symbolic geometry look forward to representing their will to go forward. The geometry, then, lifted to the point where the tip returns where their twisted tower implies the strong physical force. Finally, the observation point is inserted and anchored by steel rods which are clad with plastic LED lighting to lighten up in the night time to draw a magnificent arrow that is aimed to the black sky, universe. This dramatic shape and the way lighting source is designed is nonconventional however such unique design solution could only suit well in the context as a landmark.

On the other hand, the project is a public space and such landmark is responsible to meet needs of the public, therefore, such architectural project shall provide a large open space for gathering while it provides multiple access to provide a safe and healthy environment. For this reason, large curved walls are laid to encompass the public square in front of the large water feature area.