Pixel Park
Inspire. Activate. Design. Iconic. Legendary.

Project Summary
Our design seeks to create a destination — a point of convergence for all ages with an architectural landmark that rises out of the landscape as a beacon for Silicon Valley. Taking inspiration from San Jose's technological pioneers, we used the Pixel as our reference point for the conceptual design of the Tower and surrounding park landscape. To activate the site, we took the Pixel and began to twist and lift it to create the Tower design and the site's softscape and hardscape. The 200' pixelated tower is a visual reference from which the rest of the park design flows.