



Zeelo successfully partnered with Wincanton and HMRC in December 2020 to support the checking of inbound shipments into the UK

Relieving parking pressure, supporting safe operational sites and improving the recruitment and retention of key workers.

300

employee
journeys per day

9/10

service rating
from employees

97%

of services
on time

HMRC and Border Force needed to undertake targeted checks to prevent mis-declared goods from flowing into the country and avoid congestion at ports. Wincanton needed to ease recruitment and employee retention pressures, keep operations running smoothly and relieve parking pressure on the operational sites.

What we did

Zeelo mobilised six sites across the UK within the first week, operating 12 routes with 24 vehicles. Using our user-friendly mobile app, employees were able to book, track and manage their journeys supported by Zeelo's 5 star customer service team operating 24/7 to assist with any issues. As this was a brand new service, we also built flexibility into the contract to ensure the most efficient, optimised solution for Wincanton and the employees.

Company

Wincanton is one of the largest British logistics firms, and employs 19,100 people across more than 200 sites.

Location

Sites in Ashford, Birmingham Ebbsfleet, Manston, North Weald and Warrington

Type

Home to work commuter service

Challenges

Recruitment and retention of shift based workers was a key challenge for Wincanton, convenient transport solutions were required to attract essential staff.

We had to provide efficient routes tailored to employee's needs and provide access for those poorly served by public transport at a cost accessible to all employees. We also had to reduce congestion and parking to ensure safe operational sites.

How our service helped

Zeelo has delivered on all our promises by providing a fully managed solution with centralised billing and invoicing for all 6 sites.

We provide ongoing daily reporting to Wincanton, flexibility of vehicles and other ad-hoc changes to ensure cost optimisation and ensure an excellent rider experience.

Return on Investment and Future Plans

Besides saving on administration and management costs, Zeelo has helped Wincanton to access and retain staff to assist HMRC in undertaking inbound checks, minimising congestion at ports and ensuring safe operational areas by reducing congestion and car parking requirements.

"Zeelo has delivered an extremely impressive solution in launching 6 operational sites, employing more than 3,000 people in the UK, supporting Wincanton's work with HMRC and UK Border Force. Not only are the bus services operating on time, but the flexibility, dedication and support are second to none."

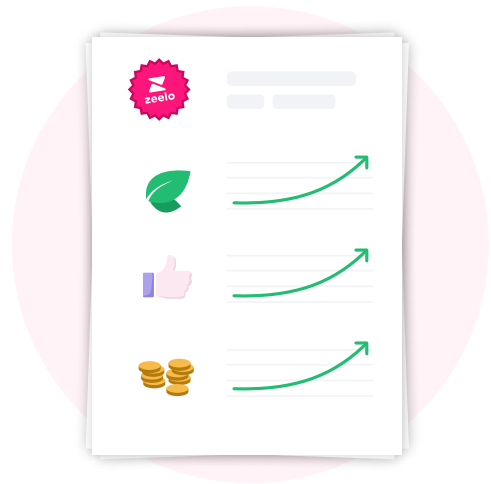
Carl Meewezen, Managing Director, Public and Industrial Sectors, Wincanton

Service

12 routes to 6 IBF sites

24 hours service

97% on time



Get in touch for a free consultation to see how Zeelo could help your business.

sales@zeelo.co