

DEBUNKING MYTHS



MYTH

Wish is a Chinese company

FACT

Wish is an American company founded and based in San Francisco, with branch offices around the globe.

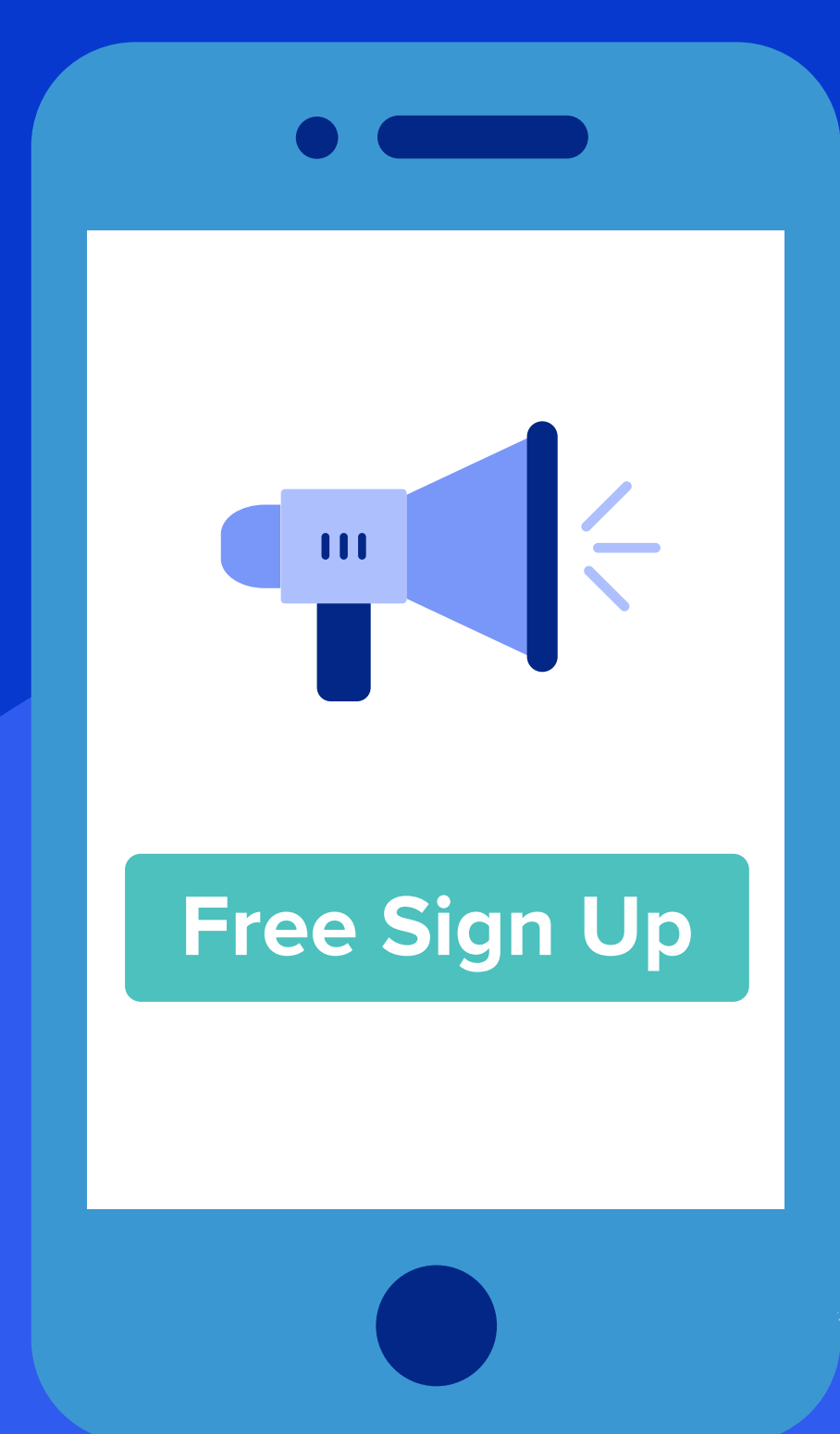


MYTH

Wish only pays merchants in USD

FACT

Wish merchants have the option to receive payment in **many local currencies**, including EUR, GBP, and CAD. You can learn about all of our supported local currencies [here](#).



MYTH

It costs money to sign up for Wish

FACT

It's **completely free to sign up**, create an online store and list your inventory! Wish's Revenue Share is the only cost, though we do provide options to purchase unique promotional and logistical services.



MYTH

Wish is only for knockoffs

FACT

Wish has strict policies that prohibit the sale of products **violating intellectual property rights**. We're committed to helping authentic brands grow on our platform by highlighting branded inventory and authorized sellers. In fact, more than 2,000 brands participate in Wish's Brand Partner program.



MYTH

My products won't sell to Wish's customer demographic

FACT

Wish has 60 million global monthly active users.¹ **There's a customer for every product on Wish**, including luxury products. Popular items selling at higher price points on Wish include electronics, luxury fragrances and high-end clothing.



MYTH

Wish products arrive late, don't arrive, or aren't as described

FACT

1.7 million items sell on Wish in 60+ countries every day.² To facilitate rapid delivery and increase customer satisfaction, **Wish offers multiple shipping and delivery confirmation options**. All orders must be sent with tracking numbers. Wish also boosts and promotes merchants who provide positive customer experiences.

¹Source: ContextLogic, Inc., Form 10-Q (data accurate as of Q3, 2021)

²Source: ContextLogic Inc., Form 10-K, November 20, 2020 (data accurate as of 12/31/2020)