



Grower's Secret
Innovative Organic Solutions™

ABOUT GROWER'S SECRET

**Good for your business,
good for the earth**

Growers must work in harmony with nature in everything they do



Bound by immutable factors of time, weather, region, and resources, their financial success relies on understanding, and working with the ecosystem they live in.

Growers face tough competition and feel pressure to conserve resources and protect their bottom line.

Each season is a one-shot chance, with the business at stake, and even over a lifetime, growers don't have many chances to get it right.

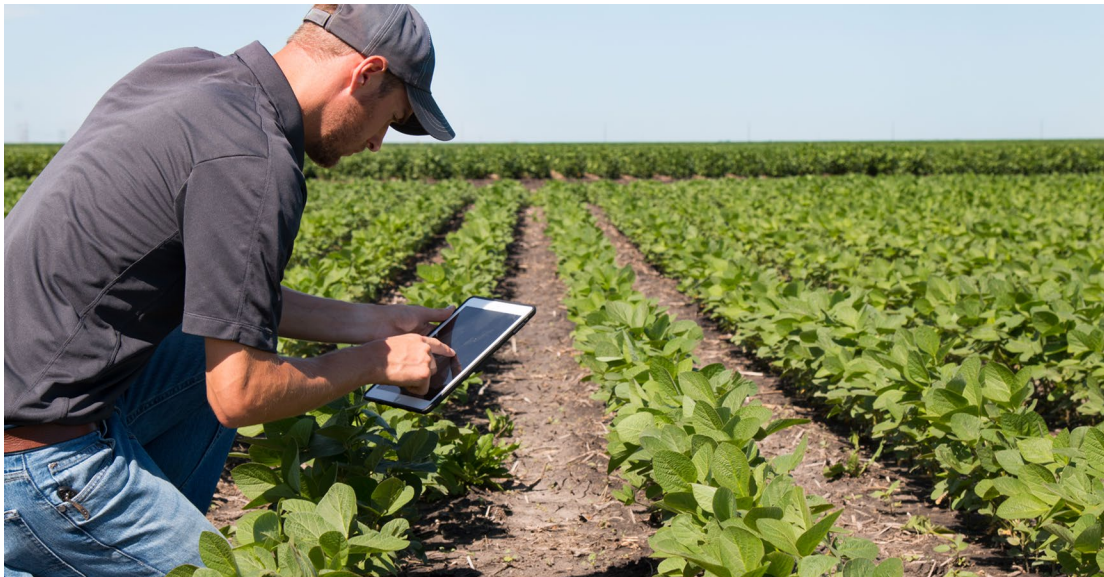
Growers want to be good stewards of the earth

And they still want to maintain a profitable, sustainable business. They need effective agricultural products — and the crucial assurance that trying something new will not compromise their business. Only reliable, science-driven, and field test-proven innovations will alleviate growers' risks, while also protecting their budgets.



Grower's Secret is rooted in responsible innovation

The initial discovery behind Grower's Secret Professional, and the environmentally responsible process by which it's made, formed the foundation of finding the right ways to do good. At its heart, Grower's Secret is committed to helping growers make the most of their resources and achieve their goals. This mission drives process at Grower's Secret, and its innovation is ongoing. Grower's Secret has a dedicated team searching the globe to discover the most reliable and purest source materials, while also breaking new scientific ground to usher in standards that have, and will continue to revolutionize the industry.



Grower's Secret: More robust and resilient crops

The unique science behind Grower's Secret Professional boosts plants' natural processes, with larger root masses to make the most of the water and other elements of the soil. The lifecycle is actually compressed, encouraging earlier and larger harvests. Blenders, too, have come to rely on Grower's Secret as vital ingredients to their products, supporting healthy, productive farms. Each offering in the Grower's Secret line excels in its function, and is responsibly sourced, tested, and certified, so growers can trust their standards will be safe, and their expectations exceeded.



Good people, good products, all in harmony with the earth

With Grower's Secret, farmers find that their plants are happier and healthier, with increased root growth and less wasted water and nutrients in runoff.

Farmers find they can get their goods to market with optimal timing, gaining an edge on the competition with beautiful specimens. Growers can continue to look to Grower's Secret for the trustworthy help they need to optimize their harvests and make the most of their valuable resources.

With Grower's Secret innovations, they find the most advanced ways to balance what's good for the earth and what's good for their business.

