



Childcare that benefits the whole family.

THE NEED FOR OUT OF NETWORK BACKUP CARE IS ESSENTIAL FOR WORKING PARENTS

70%

Of working parents have used sick days because they don't have access to backup care.

56%

Of working parents have been late to work because they don't have access to backup care.

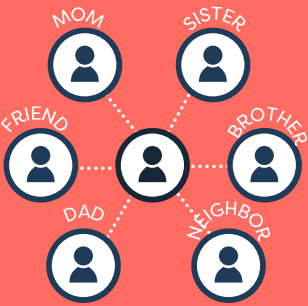
99%

Of working parents have been stressed because they don't have access to backup care.

Parents' #1 concern is SAFETY

Out-of-network backup care makes parents feel SAFE + LESS STRESSED

THE AVERAGE FAMILY HAS 6 CAREGIVERS IN THEIR NETWORK



82%

Of parents on the Helpr platform use out of network backup care

17%

Of parents on the Helpr platform use in network backup care

When parents use their own network...

99%

FEEL SAFER

71%

ARE MORE PRODUCTIVE

67%

ARE HAPPIER AT WORK



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