



# TWINTHREAD

INTELLIGENT OPERATIONS TECHNOLOGY

## TwinThread 30 Day Pilot Project

Offered by our Business Development group to organizations who are considering the value of TwinThread predictive operations and analytics.

### Introduction

Forward-thinking organizations are taking advantage of our thirty (30) day pilot project to evaluate our predictive operations solution in a small test environment. This project will address your highest priority issues/concerns and quantify the financial impact in a short period of time.

#### PROCEED WITH CONFIDENCE:

Agile Approach + Rapid Prototype  
Learn + Iterate  
Gauge Economic + Performance Impact

#### MANAGE RISK:

Low/No Charge for 1st 30 Days  
Know Before Spending  
Start Small

#### FUND INNOVATION:

Establish Lifetime Value Impact  
Short-Term Outcomes  
Remove Guesswork of Value

#### FIRST TO MARKET/COMPETITIVE ADVANTAGE:

Solve Customer Problems Faster  
Cutting Edge Innovation  
The Fastest Time To Insight

### Pilot Project Members will be provided with:

Early Access to Technology

TwinThread Innovation Partners receive access to innovation and product features of its fully-operationalized platform with additional fine tuning according to your industry, application(s), and business goals including priorities.

Predictive Operations Subject Matter Experts

Get next level support with direct access to our SMEs via curated briefings, overviews, and project/problem specific gatherings accessible by web conference methods.

Next Level Support

New technology comes with many questions. TwinThread will provide deep access to developer and strategic resources as you require them to resolve your questions and drive results through implementation and mentoring.

### Timeline

Our 30 day timeline will provide a powerful glimpse into the speed and impact points of this program.

#### PRELAUNCH (1 WEEK)

- Create The Success Plan
- Identify Business Case
- Name Stakeholders
- Confirm Data Prerequisites

#### LAUNCH (30 DAYS)

- **Day 0** :: Decision Point: Does your plan meet Innovator Criteria?
- **Day 1** :: Data Connect
- **Day 3** :: Visualize
- **Day 7** :: Decision Point (both parties)
- **Day 8** :: Configure predictive application, and review model learning
- **Day 14** :: Review Results
- **Day 15** :: Iterate and Learn
- **Day 30** :: Decision Point: Executive Debrief + Next Steps

### Pilot Project members in return:

- Stay committed to the 30 day sprint project
- Provide user experience feedback to TwinThread team
- Internal before/after case study to be co-authored with TwinThread

### Why Try A TwinThread Pilot Project?

- Gather initial feedback and identify stumbling blocks to performance..
- Get team feedback on identified operational issues and how TwinThread works.
- Solve potential problems with a much smaller group of users, prior to an organization-wide launch.
- Influencers from within your organization looking for fresh ideas, technologies and ways of applying them.
- Users from across different lines of business and departments, preferably those that work together on a project or business processes.
- Executive, IT, Quality, and/or Process team members who will be supporting users during the pilot and post-launch.

Questions? [Email Steve Cannon](mailto:Steve.Cannon@twinthread.com), or visit [twinthread.com](https://twinthread.com)