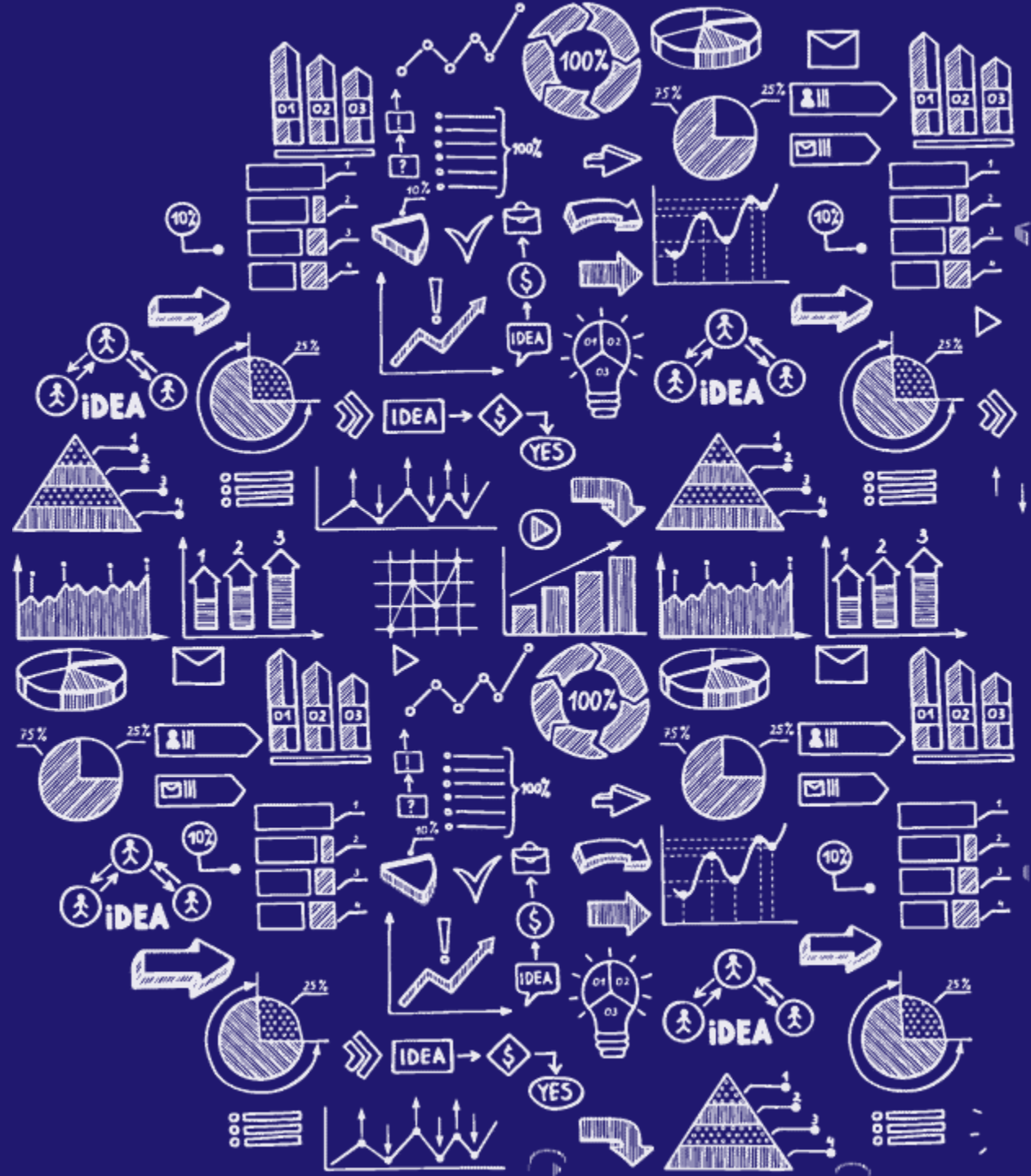


Gramener
Insights as Stories

Executive Education

May, 2021





Introduction

Data is the lifeblood of the digital economy. Despite the buzz around data and analytics, organizations struggle to gain business ROI from data science. The future belongs to executives who understand how to put their data to work successfully and at scale.



Session Outline

The workshop covers the following topics:

1. Digital transformation with data
2. Biggest myths in data science
3. Emerging data science trends
4. Data strategy as a business enabler
5. Role of data-driven leadership
6. Business impact and ROI
7. Industry case studies

Attendees

Executives, Business leaders, Technology leaders



Duration

2.5 hrs spread over 1-2 days



Outcomes



- ✓ The top industry trends around data-driven leadership
- ✓ How can data be integrated into organizational strategy
- ✓ Best practices from your industry and their applications

Testimonials for our Sessions



“The talk made me question what I knew and provided concrete industry examples.”

Maliha Aqeel, IABC Board Member, Ontario, CA

“The session was valuable and particularly relevant for the firm at this time.”

Director, Events, Fin. Services Major, MA, US

“It was great to learn how the different real-world problems can be solved through data science.”

Sales Head, Pharma Major, Telangana, IN

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