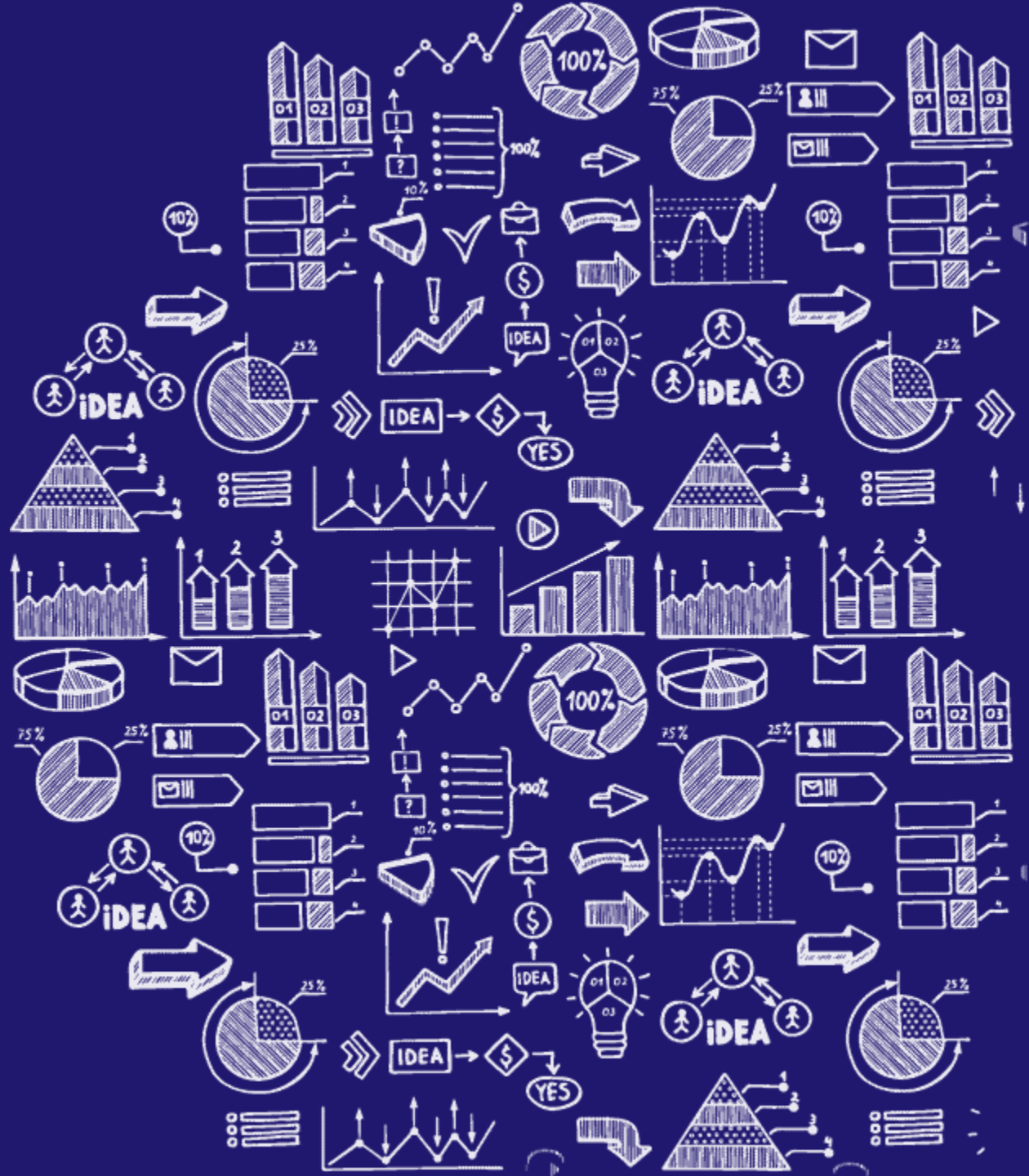


Gramener
Insights as Stories

Data-driven Leadership: Charter Workshop

May, 2021



Charter Workshop: Overview



Objectives

- Build an implementation plan with a strategic data roadmap that will deliver quantified business ROI
- Identify high impact initiatives and share industry best practices for improved data maturity



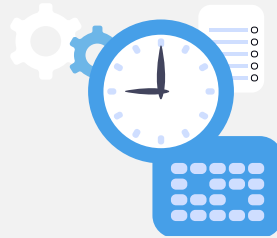
Outcomes Expected

- Strategic data initiatives charted out as a roadmap
- Implementation plan with defined outcomes and quantified ROI
- Recommendations to improve data maturity



Attendees

Business/
Technology
leaders, managers



Duration

4 weeks



Commercials

[Please check our website for details](#)

What Clients say about our workshops

"Good to know how data can help in the current crisis. Session showed how to put a value on data."

Sr Program Manager, US Telecom Major

"The concepts were explained in a simple manner with recommendations for application."

Operations Director, Global Tech Services Major

Charter Workshop: Engagement Approach

08

IMPLEMENTATION PLAN

Share the detailed implementation plan with defined ROI and justification for funding

07

PROJECT CHARTER

Expand each strategic initiative into a project charter with dependencies and next steps

06

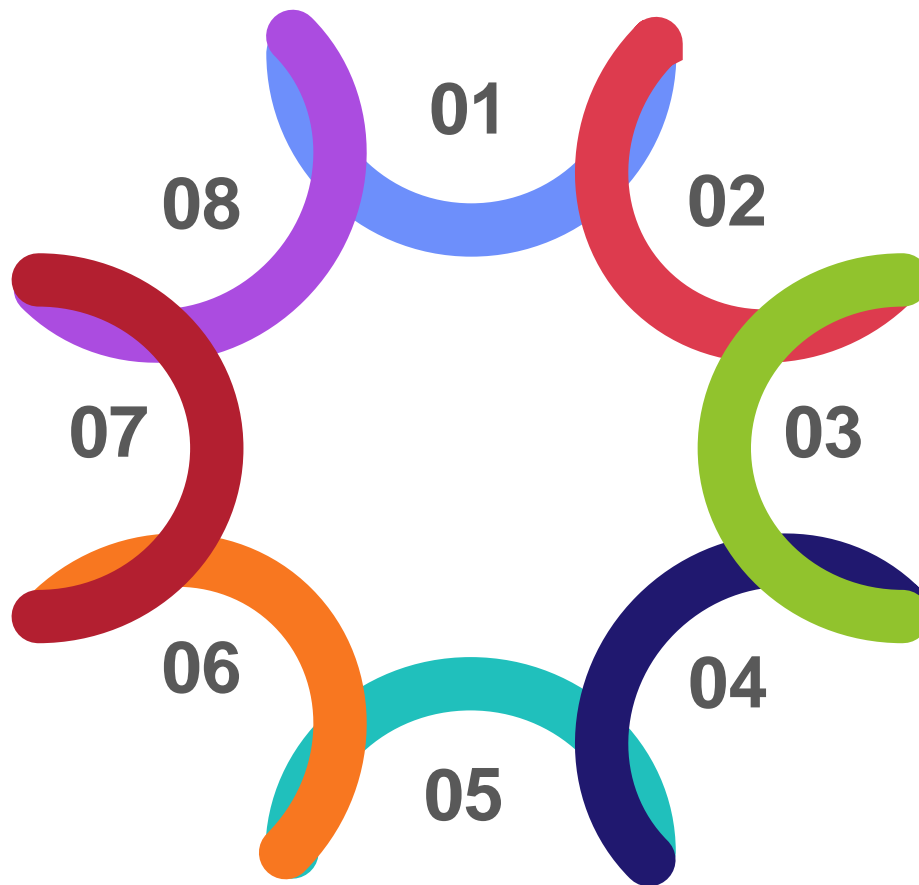
DATA ROADMAP

Share the roadmap with recommended strategic programs and capability-building initiatives

05

PROGRAM PRIORITIZATION

Prioritize the programs based on business impact, urgency and feasibility



ASSESSMENT & INTERVIEWS

Understand the business footprint through maturity assessments & key stakeholder interviews

MATURITY FINDINGS

Synthesize findings and present recommendations for improving data maturity

INDUSTRY EXAMPLES

Share industry case studies and best practices in data-driven decision making

STRATEGIC INITIATIVES

Ideate on strategic data initiatives to achieve short and long-term business objectives

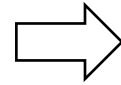
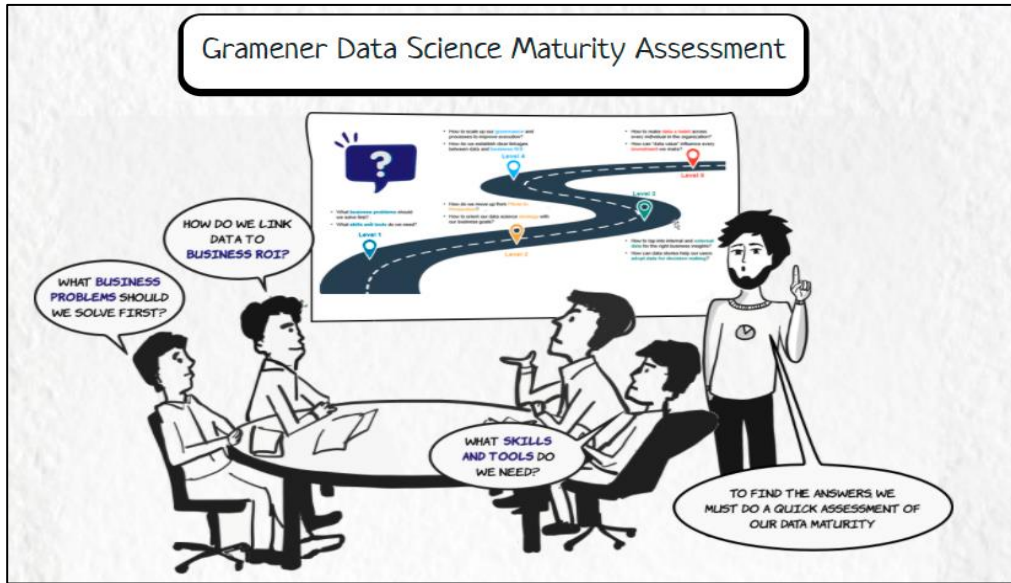
01

02

03

04

Check out our Thought Leadership



- Did you know that data maturity is one factor that influences the outcomes of all your data initiatives?
- Take our 5-minute [Data Science Maturity Assessment](#) to find out where you stand and what you should do next.

[Book a free discovery session with our experts](#)

References to learn more:



Whiteboard Series:
[Executive insights with data in under 5 minutes](#)



Webinar: [The best way to Choose your Data Science Projects](#)



Webinar: [The secret sauce of successful data science teams](#)

Forbes

[You've invested in AI, but are you getting ROI from it](#)

THE
ENTERPRISERS
PROJECT

[3 scenarios CIOs could see in 2030](#)

Entrepreneur

[What you're buying is not AI](#)