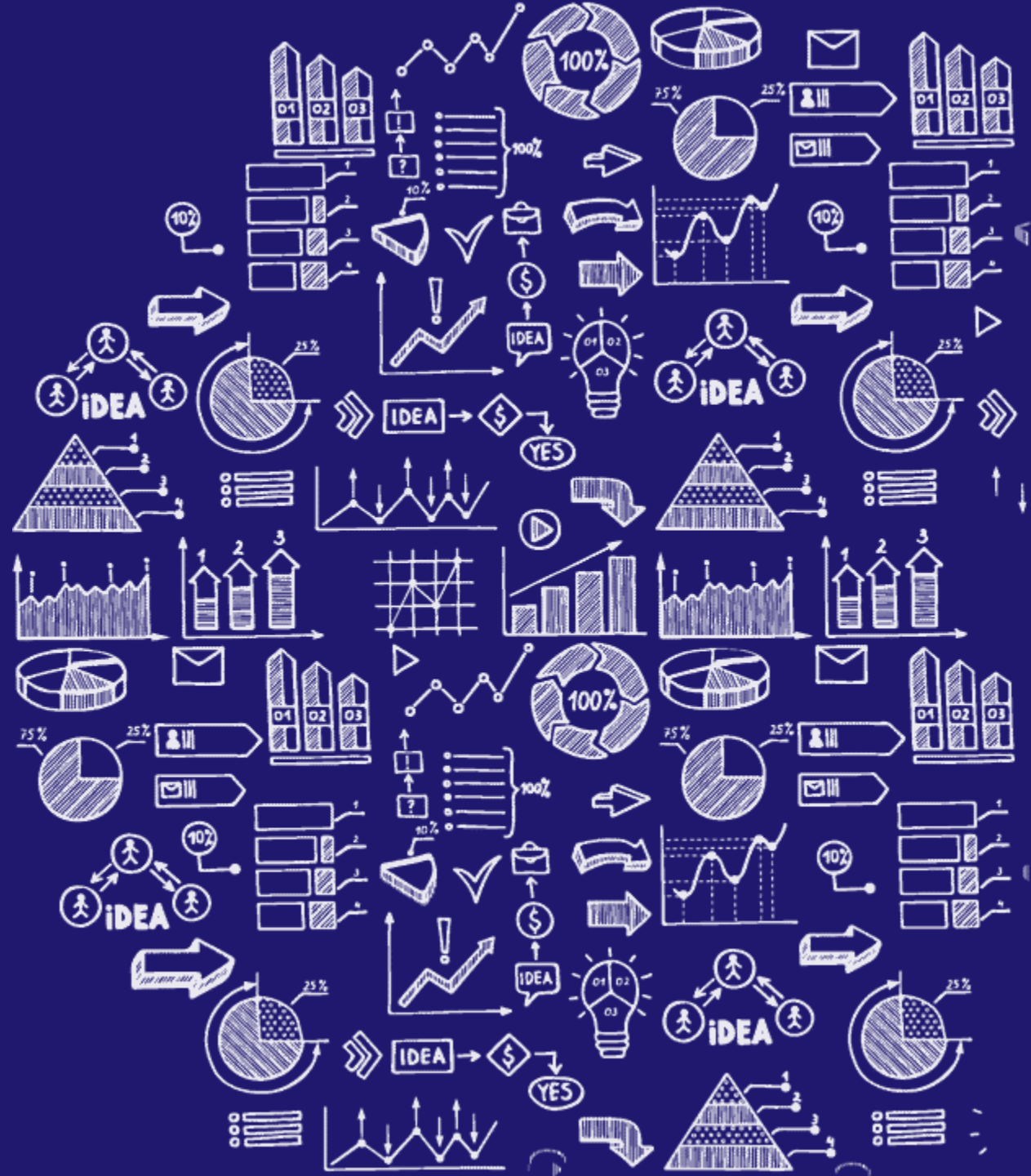# Gramener
Insights as Stories

Data-driven Leadership: Canvas Workshop

May, 2021

Canvas Workshop: Overview

Objectives

- Deliver value by building a robust roadmap with high-impact use cases
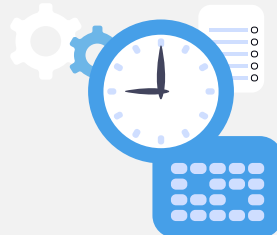- Share industry best practices and capabilities to help advance in the data journey

Outcomes Expected

- Strategic business initiatives with impact, urgency, and feasibility
- Data-driven roadmap with short and long-term projects
- Recommendations to improve data maturity

Attendees

Business/
Technology
leaders, managers

Duration

3 weeks

Commercials

Please check our website for details

What Clients say about our workshops

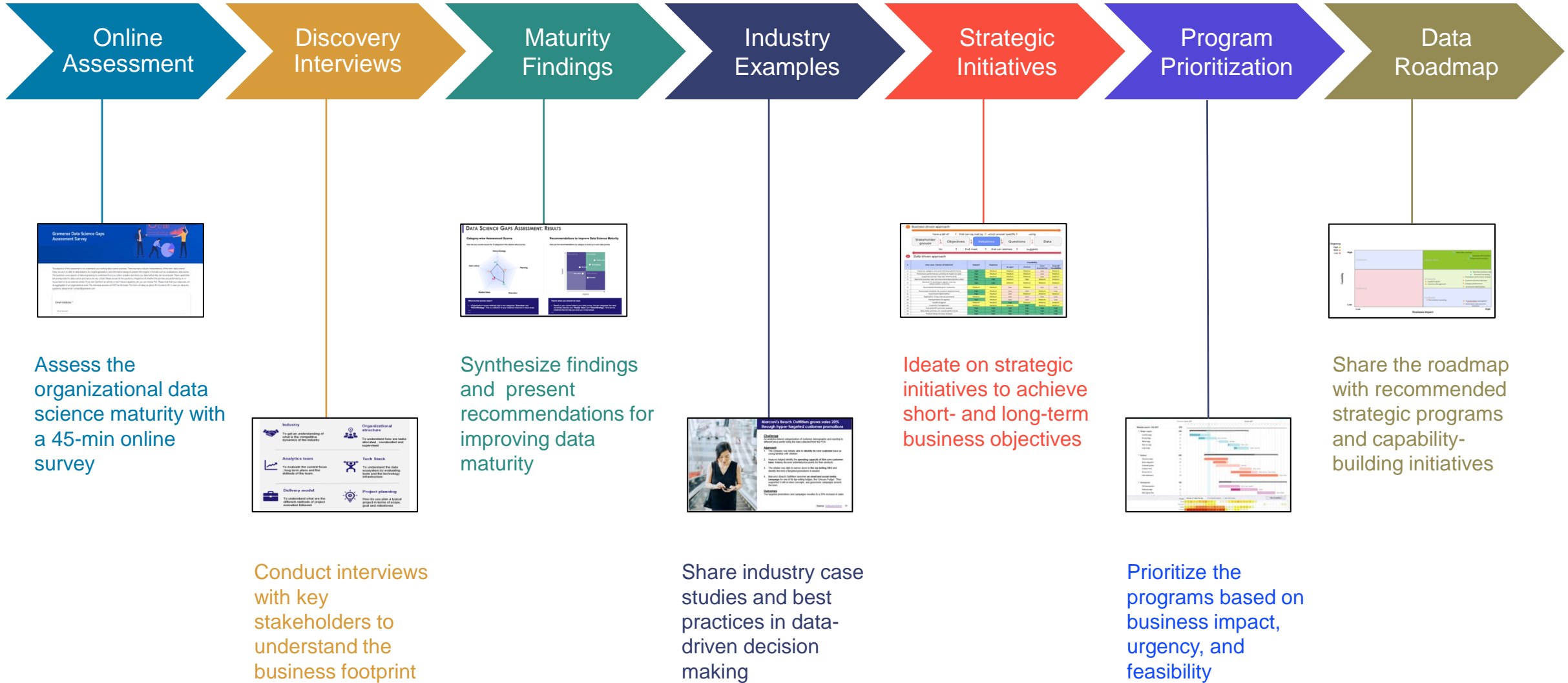*"The flow of the session was beautiful. Like connecting each step with examples"*

***Su Ming Koh**, Analytics Specialist* Microsoft

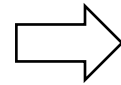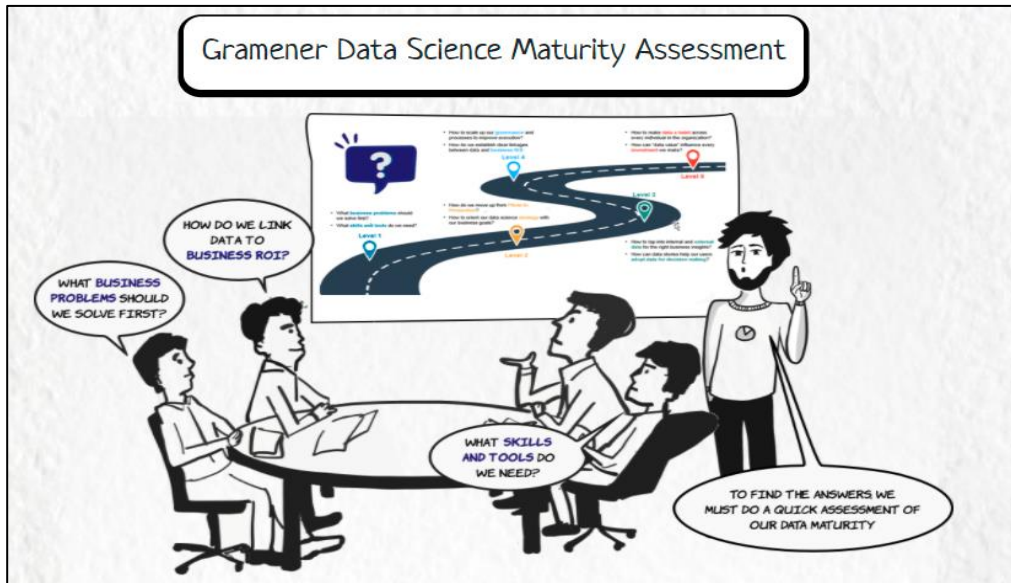*"The session showed how data helps businesses and how to move from insight to value."*

Sr Manager, Marketing, Asian Pharma Major

Canvas Workshop: Engagement approach

Online Assessment	Discovery Interviews	Maturity Findings	Industry Examples	Strategic Initiatives	Program Prioritization	Data Roadmap

Assess the organizational data science maturity with a 45-min online survey

Conduct interviews with key stakeholders to understand the business footprint

Synthesize findings and present recommendations for improving data maturity

Share industry case studies and best practices in data-driven decision making

Ideate on strategic initiatives to achieve short- and long-term business objectives

Prioritize the programs based on business impact, urgency, and feasibility

Share the roadmap with recommended strategic programs and capability-building initiatives

Check out our Thought Leadership

- Did you know that data maturity is one factor that influences the outcomes of all your data initiatives?

- Take our 5-minute Data Science Maturity Assessment to find out where you stand and what you should do next.

Book a free discovery session with our experts

References to learn more:

Whiteboard Series: Executive insights with data in under 5 minutes

Webinar: The best way to Choose your Data Science Projects

Webinar: Structuring data science teams for better outcomes

Forbes

The 5 roles that every data science team must hire

THE ENTERPRISERS PROJECT

3 ways leaders fail their AI projects

Entrepreneur

When should you not invest in AI?