

Pharma & Healthcare Analytics

Derive Clinical Breakthroughs with Data, AI and Storytelling



Are You Walking With the Trend?

By
2023

30% of health and life sciences organizations' business and clinical decisions will be informed by AI insights

- IDC FutureScape Report

By
2025

Global software revenue from 22 key healthcare AI use cases will grow to \$8.6 billion per annum

- Tractica, a market intelligence firm

Bridge Your Business Gaps With



Augmented Drug Discovery Research



Data-Driven Clinical Trial Operations

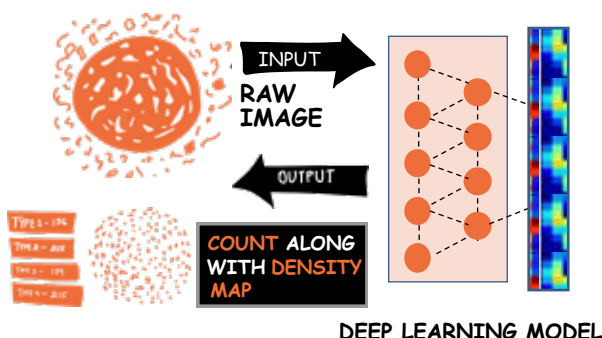


Insightful Sales and Marketing Stories



Optimized Drug Manufacturing Processes

The New Breed of Data-Driven Battlegrounds



Augmented Cell Shape Detection

A crowd-counting based Deep Learning model counts biological cells from microscopic images with an accuracy of over 90% and reduces hours of manual efforts

Data-Driven Clinical Trial Operations

Design-led automated insights on improvement in clinical trial regions followed by rapid automated report generation to improve productivity



Quantify ROI on Marketing Expenditures

Analytics-driven Ad Stock Optimization to identify key indicators driving sales from different marketing mediums and channels



Digital Twin for Machine Setting Operation

Predictive Analytics to predict the tablet quality based on the compressor machine and raw material attributes, reducing over 60% of time-consumption

Why Choose Gramener?

- ➔ Value ad: A design-led data science company transforming pharma operations through data-driven decision-making, storytelling, and digital twins for manufacturing
- ➔ Platform: Gramex, our low-code PaaS platform rapidly builds custom Data/AI solutions and reduces the go-to-market times
- ➔ In-depth R&D, leveraging open pharma sources such as FDA, SEC Filings, and Pubmed
- ➔ Customized Advanced Analytics solutions on Text Analytics and Image Recognition delivering tangible ROI



Schedule a Demo

<https://gramener.com/demorequest>

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